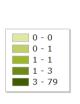
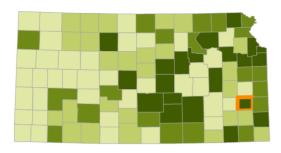


Utilization Dashboard by County Report Allen County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

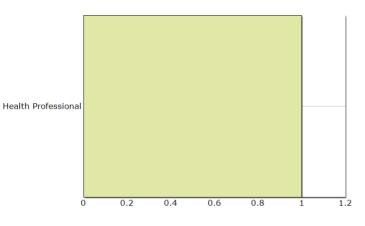
State Tobacco Users Served Contract YTD (Adults)

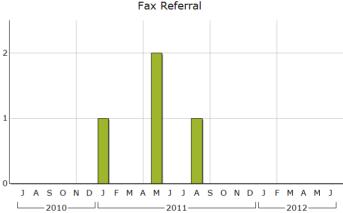




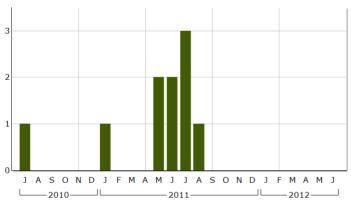


How Heard About

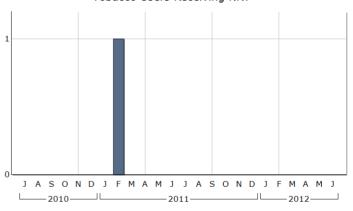




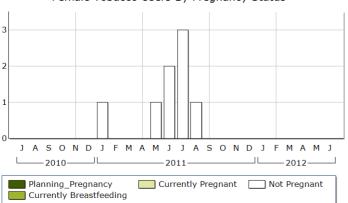
Tobacco User Enrollments

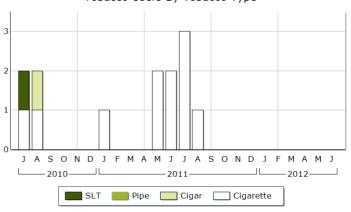






Female Tobacco Users By Pregnancy Status

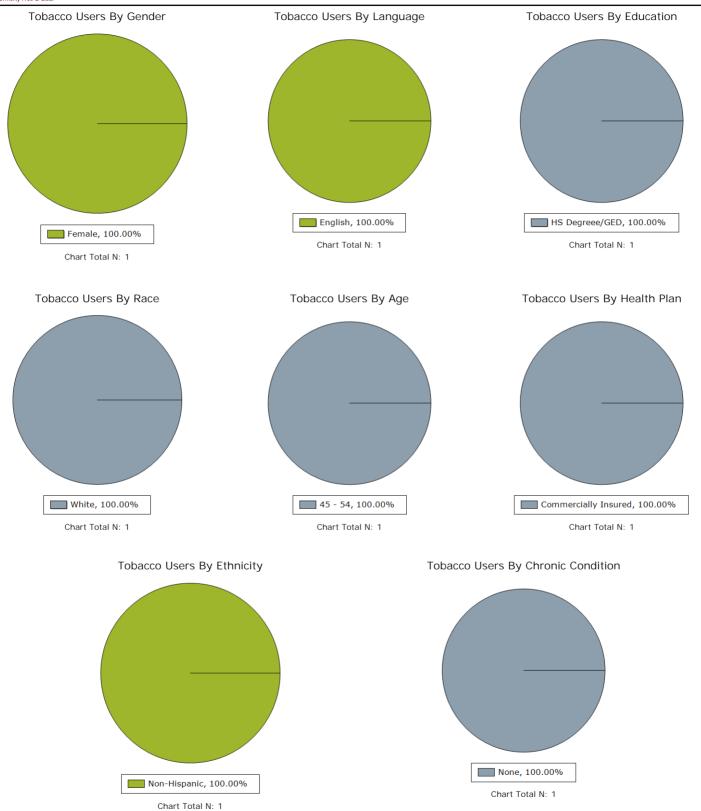




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Allen County - Kansas Tobacco Quitline



^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

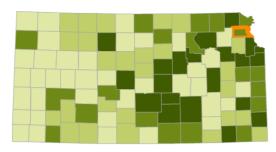


Utilization Dashboard by County Report Atchison County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

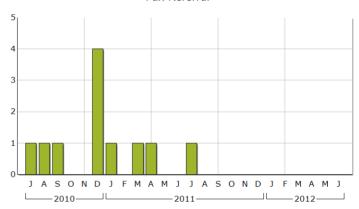
State Tobacco Users Served Contract YTD (Adults)



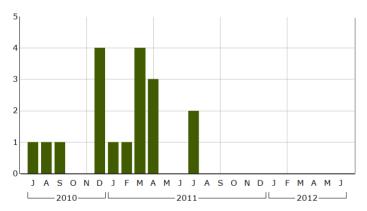


n Prevalence	Toba	acco Users
18.6 %		2,358
	County	State
Full Month	-	260
	2	526
rs YTD	2	395
	2.0 %	2.0 %
1	0.08 %	0.14 %
2	0.08 %	0.08 %
1	0.51 %	0.84 %
NAQC 2	0.51 %	0.46 %
each 3	0.08 %	0.11 %
	18.6 % Full Month TS YTD 1 NAQC	18.6 % County Full Month 2 TS YTD 3 2.0 % 1 0.08 % 2 0.08 % 1 0.51 % NAQC 2 0.51 %

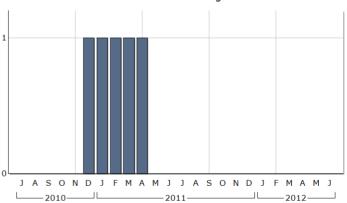
Fax Referral



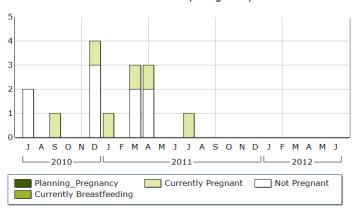
Tobacco User Enrollments

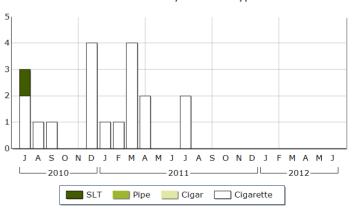


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Atchison County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

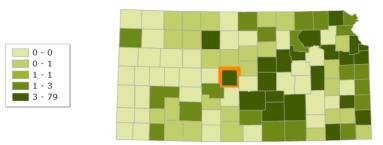
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Barton County - Kansas Tobacco Quitline

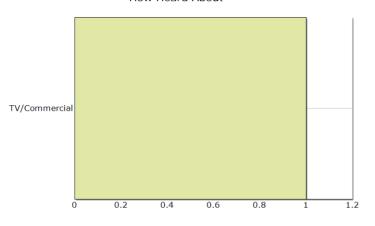
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

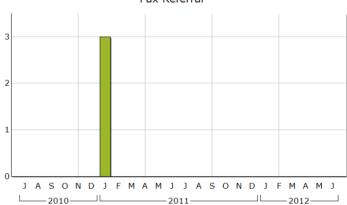


County	Population	Prevalend	ce	Tobac	co Users
Adult	16,270	21.1 9	6		3,437
				County	State
Tobacco	Users - Last Ful	l Month		1	260
Tobacco	Users YTD			4	526
Unique T	obacco Users Y	TD	3	2	395
Target R	each			2.0 %	2.0 %
Reach Y	ΓD		1	0.12 %	0.14 %
Reach - I	NAQC		2	0.09 %	0.08 %
Annualiz	ed Reach		1	0.70 %	0.84 %
Annualiz	ed Reach - NAQ	С	2	0.52 %	0.46 %
Unique I	ndividual Reach	ı	3	0.06 %	0.11 %

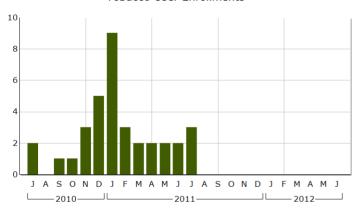
How Heard About



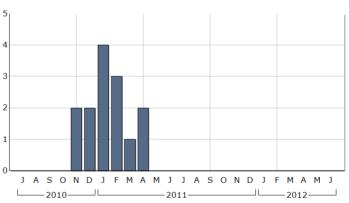




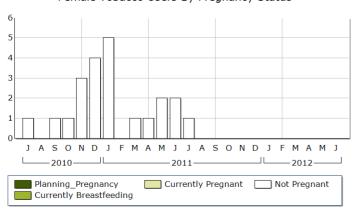
Tobacco User Enrollments

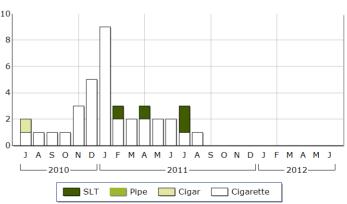


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status





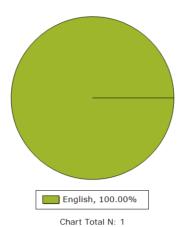
- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Barton County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011





Tobacco Users By Health Plan

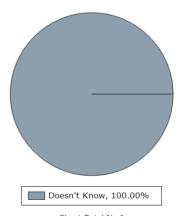


Chart Total N: 1

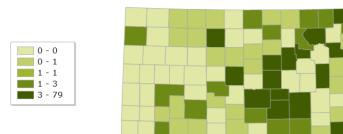
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

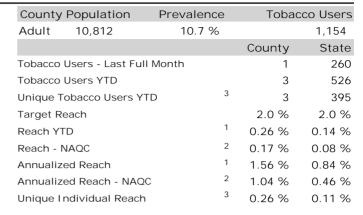


Utilization Dashboard by County Report Bourbon County - Kansas Tobacco Quitline

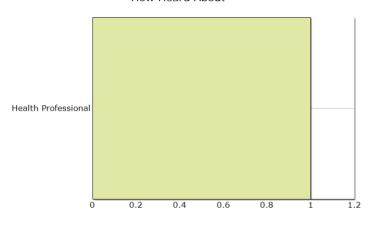
From 8/1/2011 through 8/31/2011

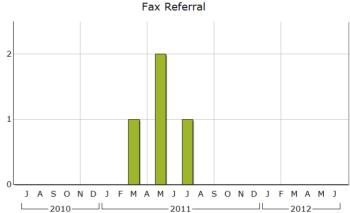
State Tobacco Users Served Contract YTD (Adults)



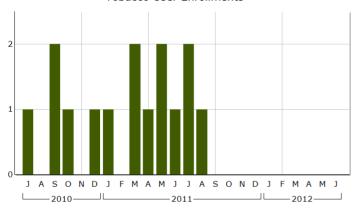


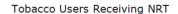
How Heard About

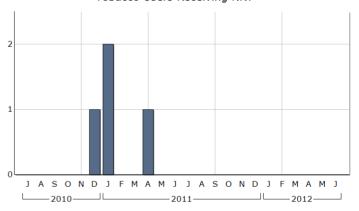




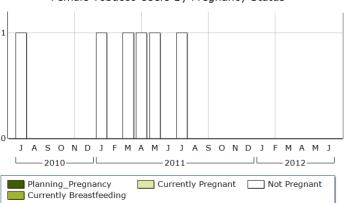
Tobacco User Enrollments

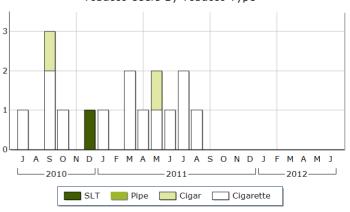






Female Tobacco Users By Pregnancy Status

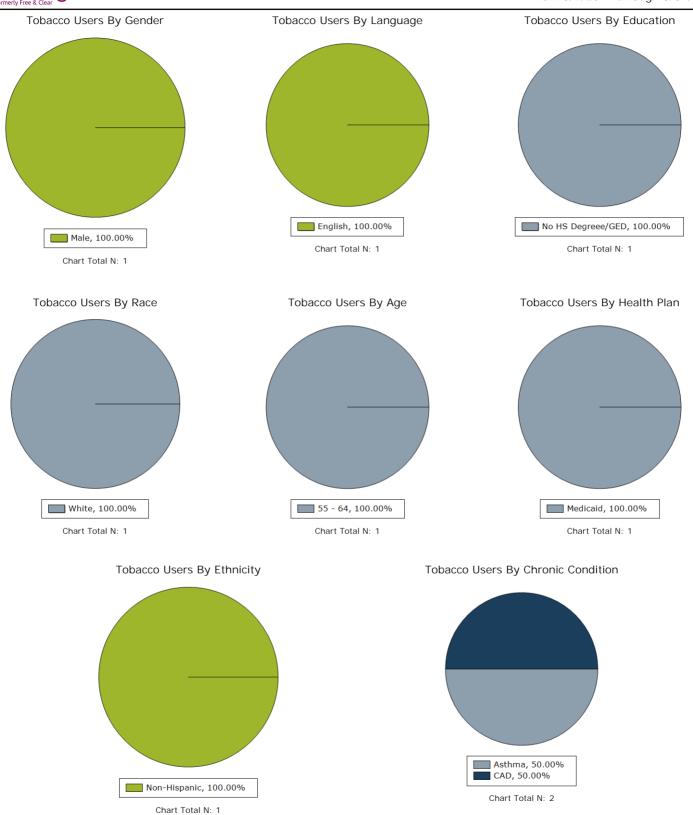




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Bourbon County - Kansas Tobacco Quitline



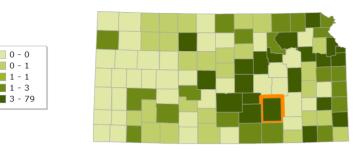
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Butler County - Kansas Tobacco Quitline

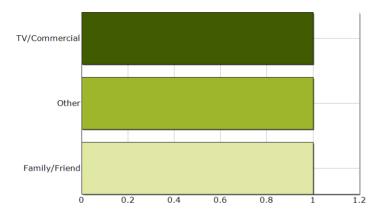
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

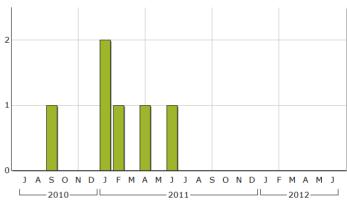


County I	Population	Prevale	nce	Tobac	cco Users
Adult	47,482	16.1	%		7,628
				County	State
Tobacco L	Jsers - Last Fu	II Month		3	260
Tobacco L	Jsers YTD			6	526
Unique To	bacco Users Y	TD	3	6	395
Target Re	ach			2.0 %	2.0 %
Reach YTI	0		1	0.08 %	0.14 %
Reach - N	AQC		2	0.07 %	0.08 %
Annualize	d Reach		1	0.47 %	0.84 %
Annualize	d Reach - NAC	2C	2	0.39 %	0.46 %
Unique In	idividual Reach	า	3	0.08 %	0.11 %

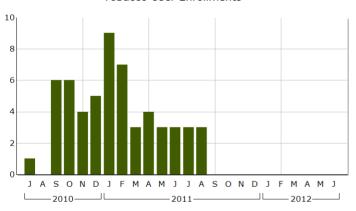
How Heard About



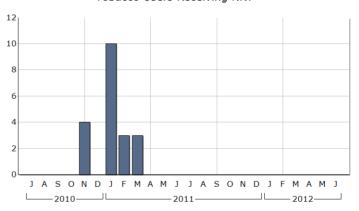




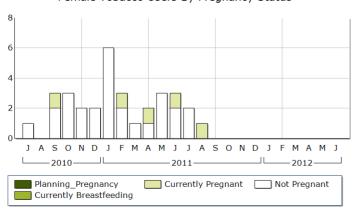
Tobacco User Enrollments

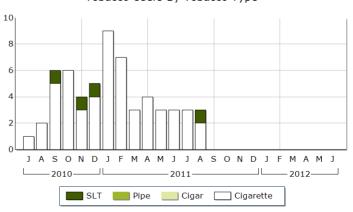


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

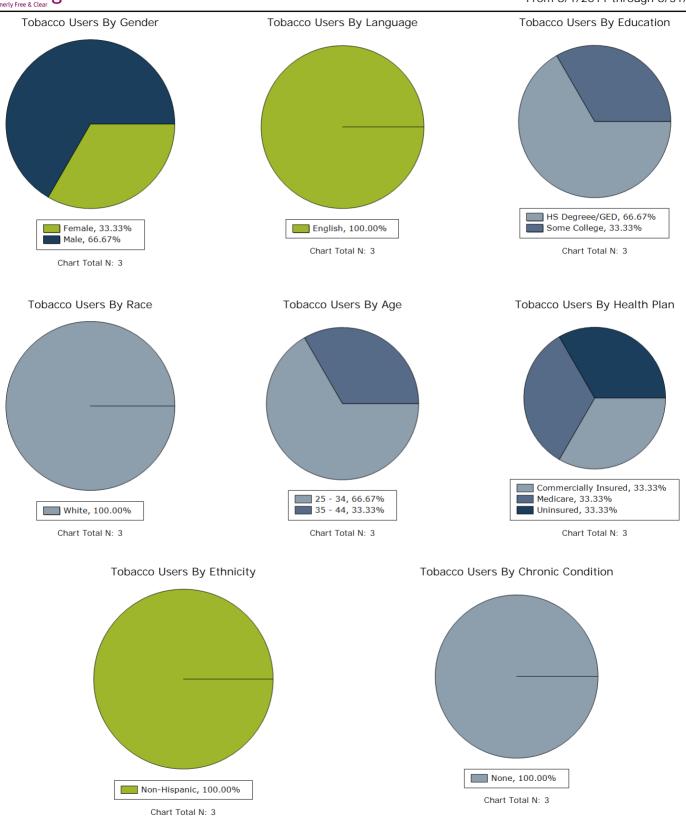




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Butler County - Kansas Tobacco Quitline



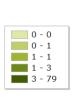
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

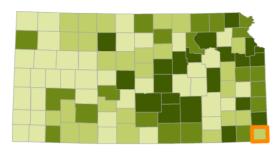


Utilization Dashboard by County Report Cherokee County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

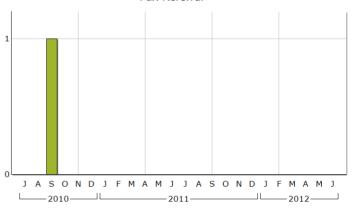
State Tobacco Users Served Contract YTD (Adults)



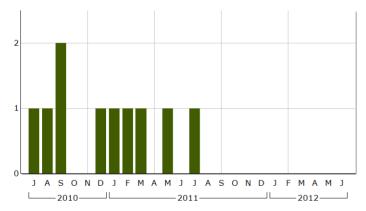


County	Population	Prevale	nce	Tobac	co Users
Adult	16,602	24.5	%		4,060
				County	State
Tobacco	Users - Last Fu	II Month		-	260
Tobacco	Users YTD			1	526
Unique T	obacco Users Y	TD	3	1	395
Target R	each			2.0 %	2.0 %
Reach Y	ΓD		1	0.02 %	0.14 %
Reach - I	VAQC		2	-	0.08 %
Annualiz	ed Reach		1	0.15 %	0.84 %
Annualiz	ed Reach - NAC	2C	2	-	0.46 %
Unique I	ndividual Reach	١	3	0.02 %	0.11 %

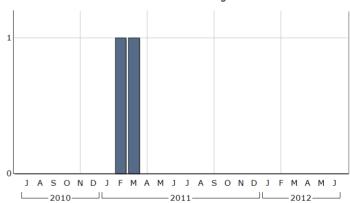
Fax Referral



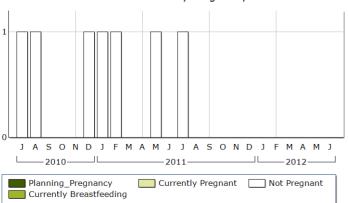
Tobacco User Enrollments

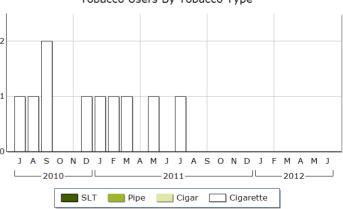


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Cherokee County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

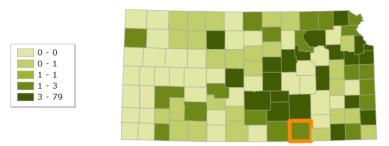
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Cowley County - Kansas Tobacco Quitline

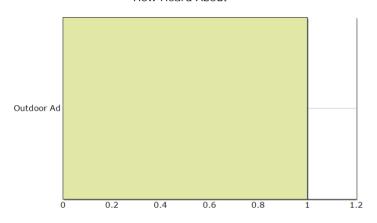
From 8/1/2011 through 8/31/2011

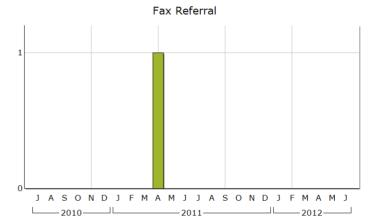
State Tobacco Users Served Contract YTD (Adults)



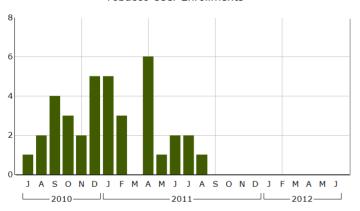
County	Population	Prevale	nce	Tobac	cco Users
Adult	19,196	19.1	%		3,664
				County	State
Tobacco l	Jsers - Last Fu	III Month		1	260
Tobacco l	Jsers YTD			3	526
Unique To	obacco Users Y	/TD	3	3	395
Target Re	each			2.0 %	2.0 %
Reach YT	D		1	0.08 %	0.14 %
Reach - N	IAQC		2	0.05 %	0.08 %
Annualize	ed Reach		1	0.49 %	0.84 %
Annualize	ed Reach - NAC	OC .	2	0.33 %	0.46 %
Unique I r	ndividual Reac	h	3	0.08 %	0.11 %

How Heard About

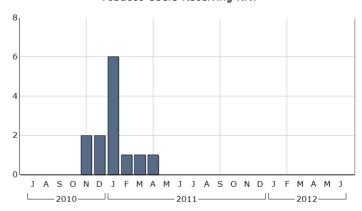




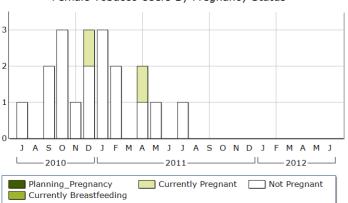
Tobacco User Enrollments

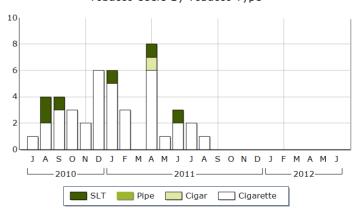






Female Tobacco Users By Pregnancy Status

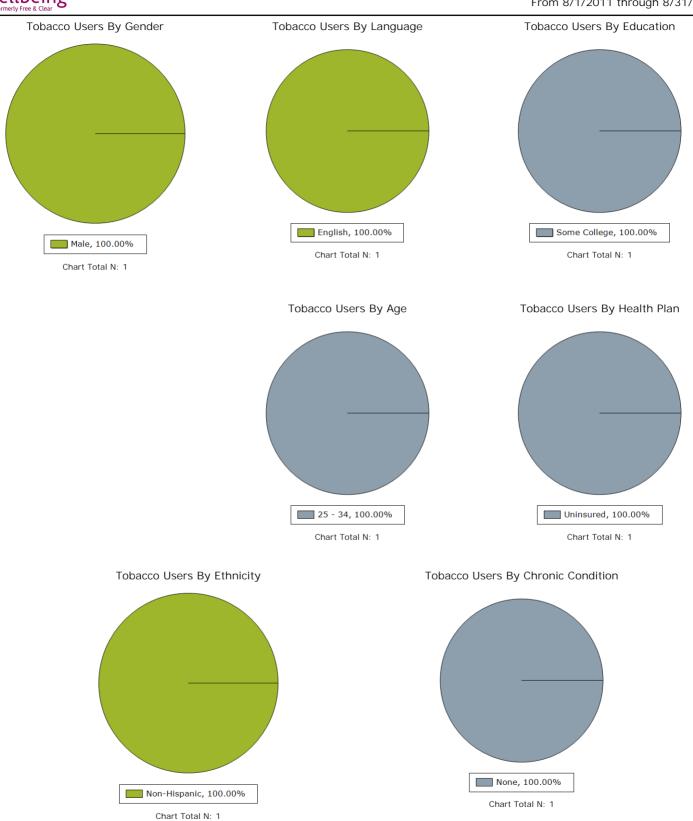




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Cowley County - Kansas Tobacco Quitline



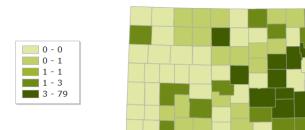
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

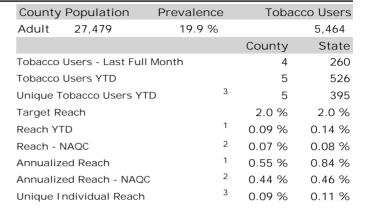


Utilization Dashboard by County Report Crawford County - Kansas Tobacco Quitline

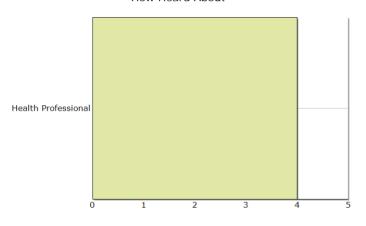
From 8/1/2011 through 8/31/2011

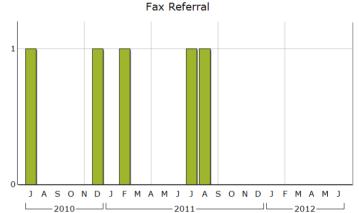
State Tobacco Users Served Contract YTD (Adults)



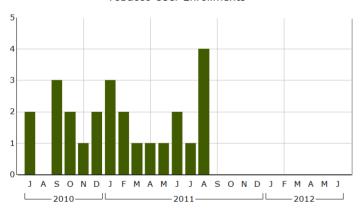


How Heard About

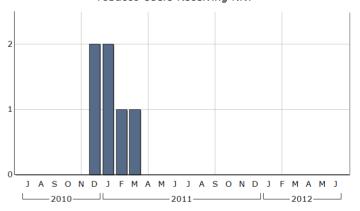




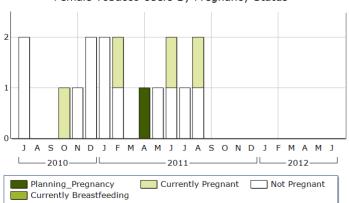
Tobacco User Enrollments

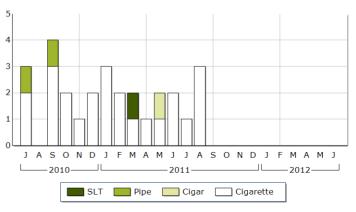






Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

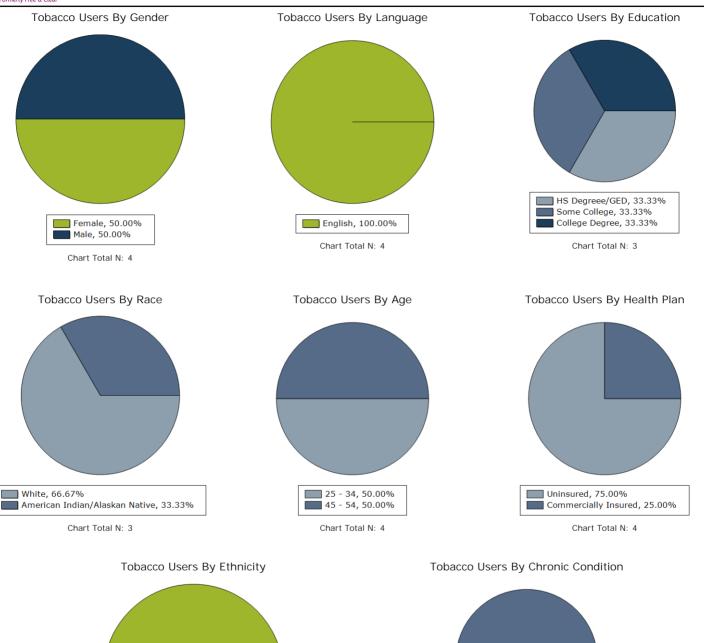


Utilization Dashboard by County Report Crawford County - Kansas Tobacco Quitline

Asthma, 25.00%
CAD, 25.00%
None, 50.00%

Chart Total N: 4

From 8/1/2011 through 8/31/2011



Non-Hispanic, 100.00%

Chart Total N: 3

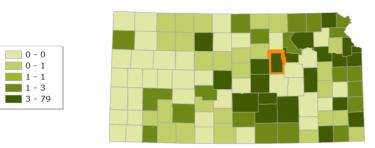
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Dickinson County - Kansas Tobacco Quitline

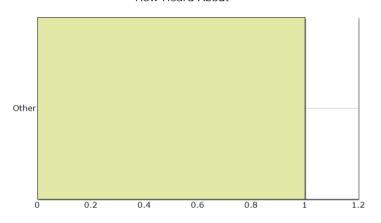
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

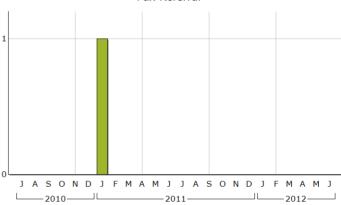


County	Population	Prevale	ence	Tobac	cco Users
Adult	14,714	18.6	5 %		2,731
				County	State
Tobacco l	Jsers - Last Fu	III Month		1	260
Tobacco l	Jsers YTD			5	526
Unique To	obacco Users \	/TD	3	5	395
Target Re	each			2.0 %	2.0 %
Reach YT	D		1	0.18 %	0.14 %
Reach - N	AQC		2	0.15 %	0.08 %
Annualize	ed Reach		1	1.10 %	0.84 %
Annualize	ed Reach - NAC	2C	2	0.88 %	0.46 %
Unique In	ndividual Reac	h	3	0.18 %	0.11 %

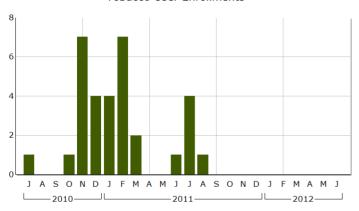
How Heard About



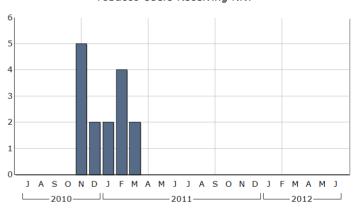




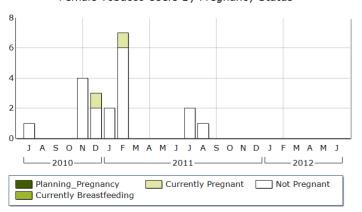
Tobacco User Enrollments

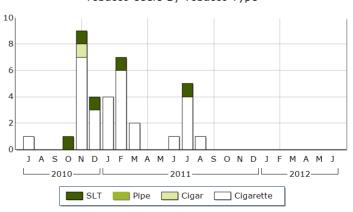


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

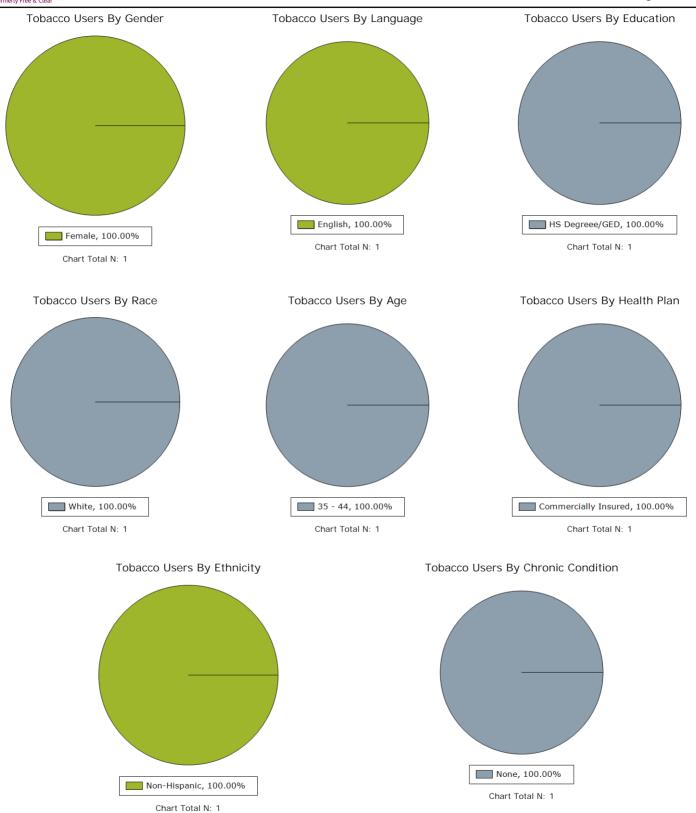




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Dickinson County - Kansas Tobacco Quitline



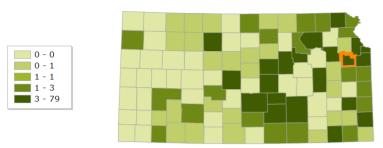
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Douglas County - Kansas Tobacco Quitline

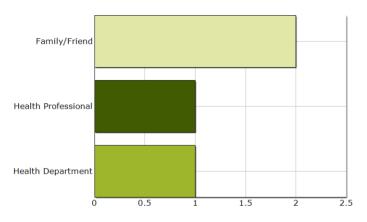
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

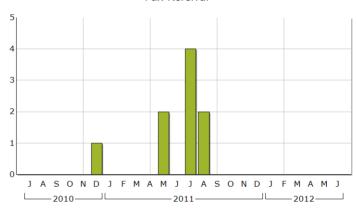


County	Population	Prevale	nce	Tobac	co Users
Adult	71,437	19.4	%		13,838
				County	State
Tobacco	Users - Last Fu	II Month		4	260
Tobacco	Users YTD			9	526
Unique T	obacco Users Y	TD	3	8	395
Target Re	each			2.0 %	2.0 %
Reach YT	D		1	0.07 %	0.14 %
Reach - N	NAQC		2	0.04 %	0.08 %
Annualiz	ed Reach		1	0.39 %	0.84 %
Annualiz	ed Reach - NAC	2C	2	0.26 %	0.46 %
Unique I	ndividual Reach	ו	3	0.06 %	0.11 %

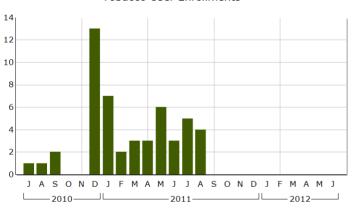
How Heard About



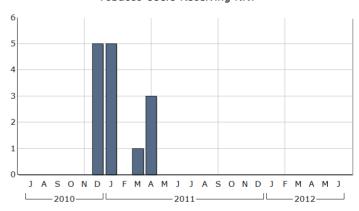
Fax Referral



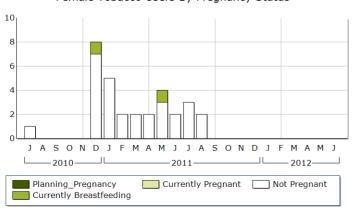
Tobacco User Enrollments

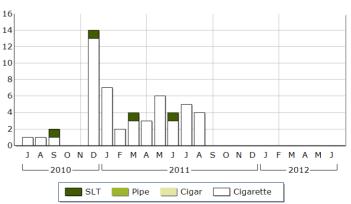


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



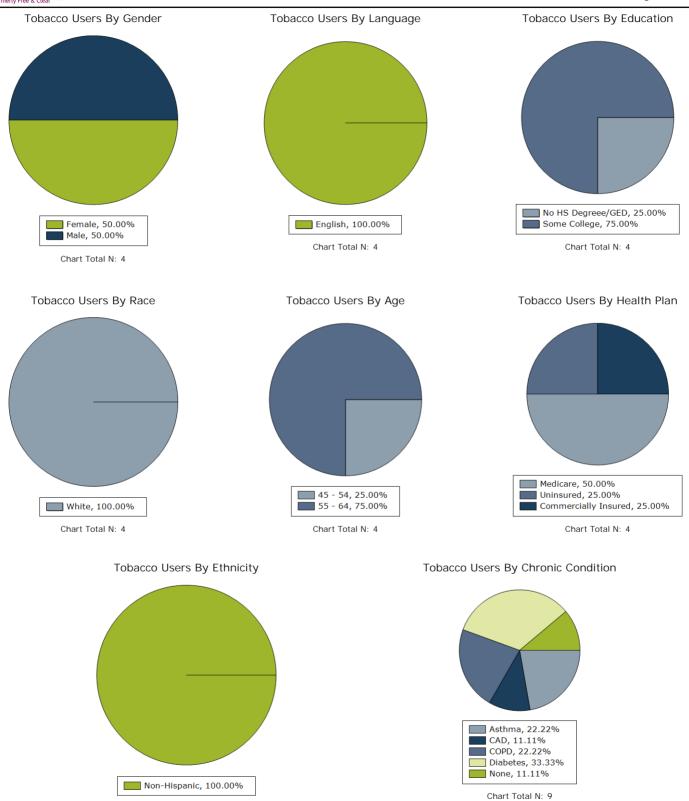


- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Douglas County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011



^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

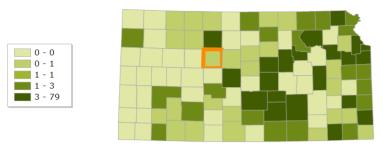
Chart Total N: 4



Utilization Dashboard by County Report Ellis County - Kansas Tobacco Quitline

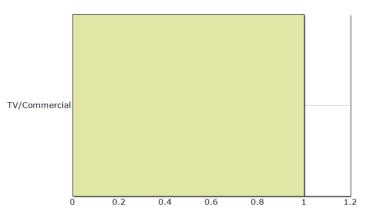
From 8/1/2011 through 8/31/2011

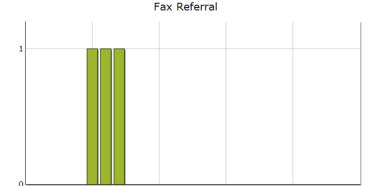
State Tobacco Users Served Contract YTD (Adults)



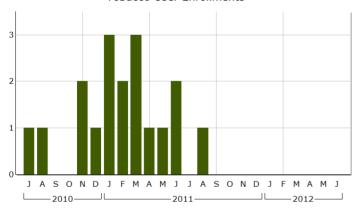
County	Population	Prevale	ence	Tobac	cco Users
Adult	15,019	18.2	2 %		2,733
				County	State
Tobacco l	Jsers - Last Fu	II Month		1	260
Tobacco l	Jsers YTD			1	526
Unique To	obacco Users Y	TD	3	1	395
Target Re	each			2.0 %	2.0 %
Reach YT	D		1	0.04 %	0.14 %
Reach - N	IAQC		2	0.04 %	0.08 %
Annualize	ed Reach		1	0.22 %	0.84 %
Annualize	ed Reach - NAC	OC .	2	0.22 %	0.46 %
Unique Ir	ndividual Reach	า	3	0.04 %	0.11 %

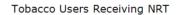
How Heard About





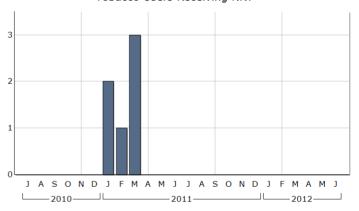
Tobacco User Enrollments



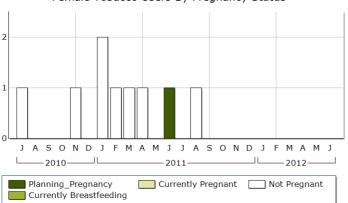


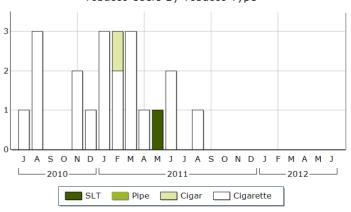
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Female Tobacco Users By Pregnancy Status

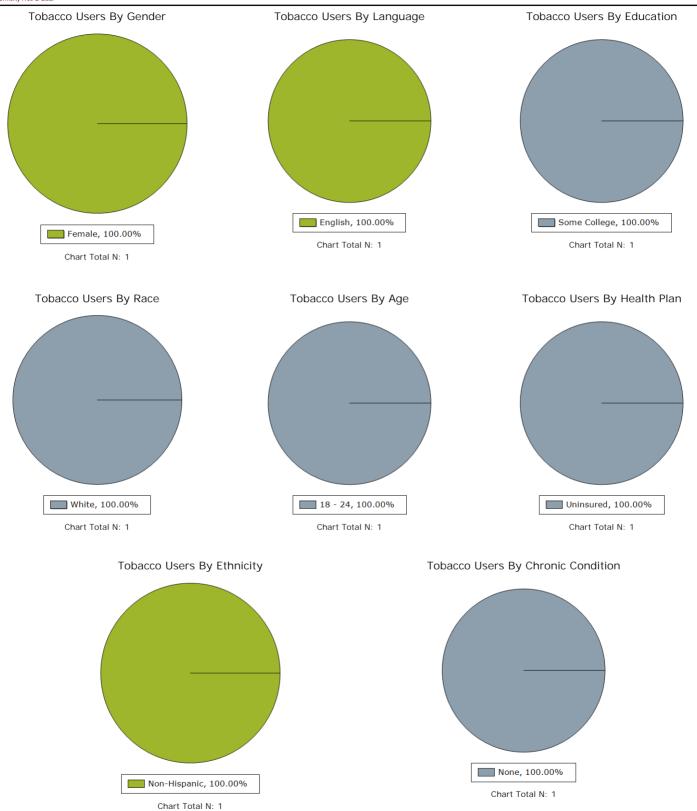




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Ellis County - Kansas Tobacco Quitline



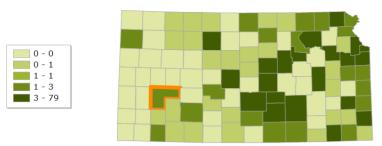
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Finney County - Kansas Tobacco Quitline

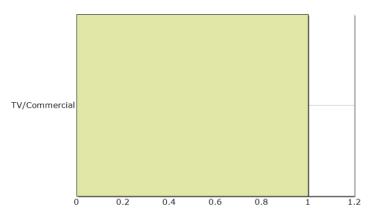
From 8/1/2011 through 8/31/2011

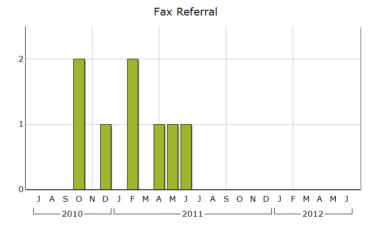
State Tobacco Users Served Contract YTD (Adults)



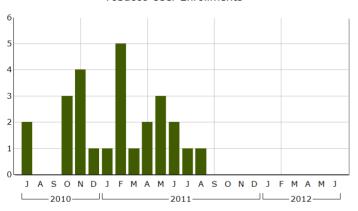
County	Population	Prevale	ence	Tobac	cco Users
Adult	17,008	13.3	3 %		2,264
				County	State
Tobacco l	Jsers - Last Fu	II Month		1	260
Tobacco l	Jsers YTD			2	526
Unique To	obacco Users Y	TD	3	2	395
Target Re	each			2.0 %	2.0 %
Reach YT	D		1	0.09 %	0.14 %
Reach - N	IAQC		2	0.09 %	0.08 %
Annualize	ed Reach		1	0.53 %	0.84 %
Annualize	ed Reach - NAC	OC .	2	0.53 %	0.46 %
Unique Ir	ndividual Reach	า	3	0.09 %	0.11 %

How Heard About

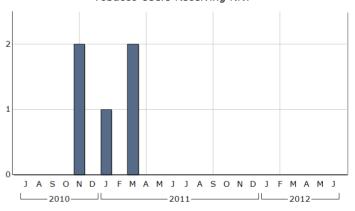




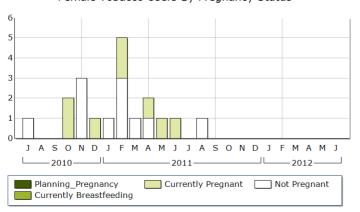
Tobacco User Enrollments

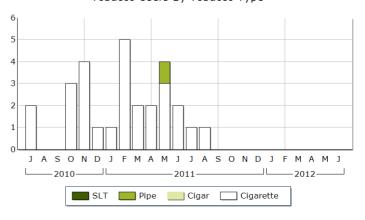






Female Tobacco Users By Pregnancy Status

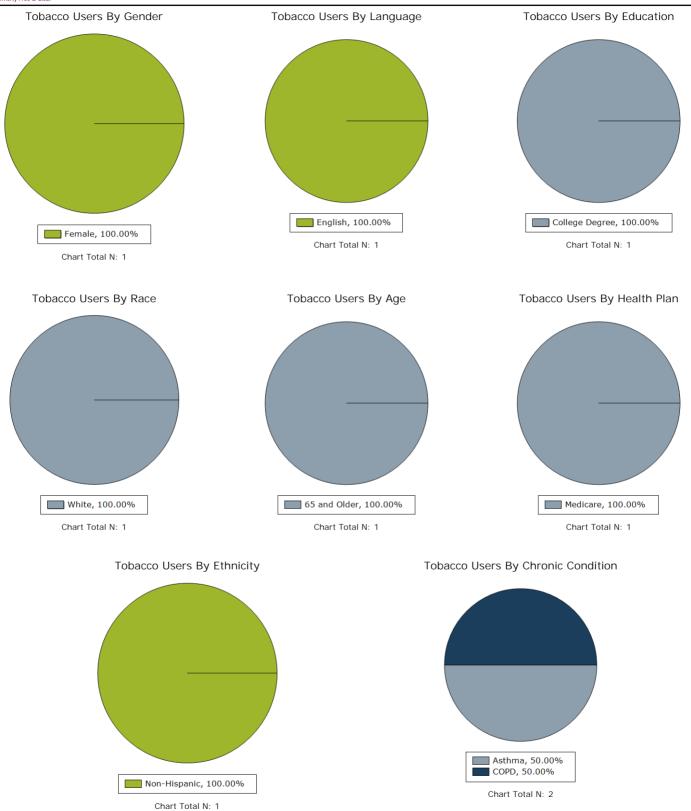




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Finney County - Kansas Tobacco Quitline



^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

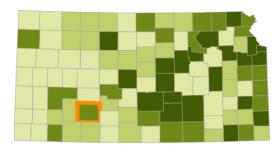


Utilization Dashboard by County Report Ford County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

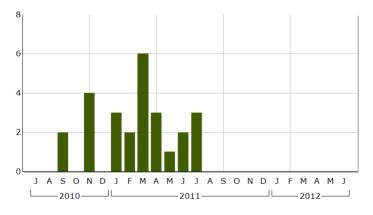




County	Population	Prevalenc	ce	Tobac	co Users
Adult	19,212	15.0 %	6		2,872
				County	State
Tobacco	Users - Last Ful	l Month		-	260
Tobacco	Users YTD			4	526
Unique T	obacco Users Y	ΓD	3	3	395
Target Re	each			2.0 %	2.0 %
Reach YT	D		1	0.14 %	0.14 %
Reach - N	NAQC		2	0.07 %	0.08 %
Annualiz	ed Reach		1	0.84 %	0.84 %
Annualiz	ed Reach - NAQ	С	2	0.42 %	0.46 %
Unique I	ndividual Reach		3	0.10 %	0.11 %

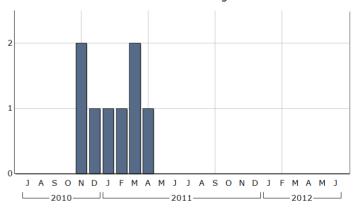
Fax Referral 1 J A S O N D J F M A M J J A S O N D J F M A M J

Tobacco User Enrollments

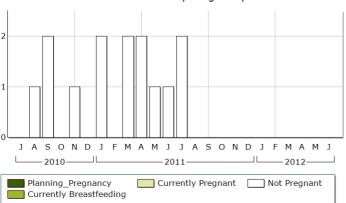


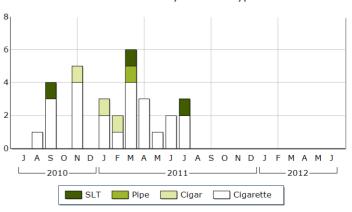
Tobacco Users Receiving NRT

-2011-



Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Ford County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

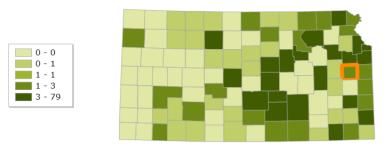
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Franklin County - Kansas Tobacco Quitline

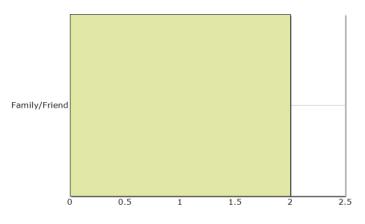
From 8/1/2011 through 8/31/2011

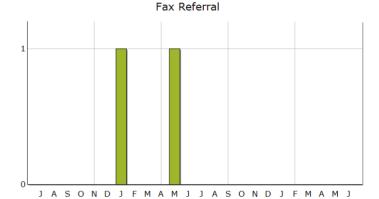
State Tobacco Users Served Contract YTD (Adults)



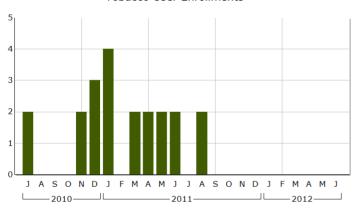
County I	Population	Prevale	nce	Tobac	co Users
Adult	20,899	15.7	%		3,284
				County	State
Tobacco L	Jsers - Last Fu	II Month		2	260
Tobacco U	Jsers YTD			2	526
Unique To	bacco Users Y	TD	3	2	395
Target Re	ach			2.0 %	2.0 %
Reach YTI	D		1	0.06 %	0.14 %
Reach - N	AQC		2	0.06 %	0.08 %
Annualize	d Reach		1	0.37 %	0.84 %
Annualize	d Reach - NAC	OC .	2	0.37 %	0.46 %
Unique In	dividual Reacl	า	3	0.06 %	0.11 %

How Heard About



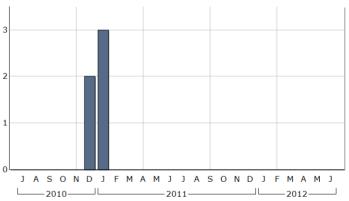


Tobacco User Enrollments

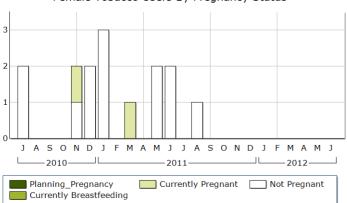


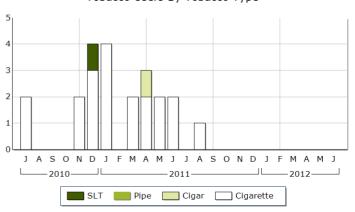


-2011-



Female Tobacco Users By Pregnancy Status

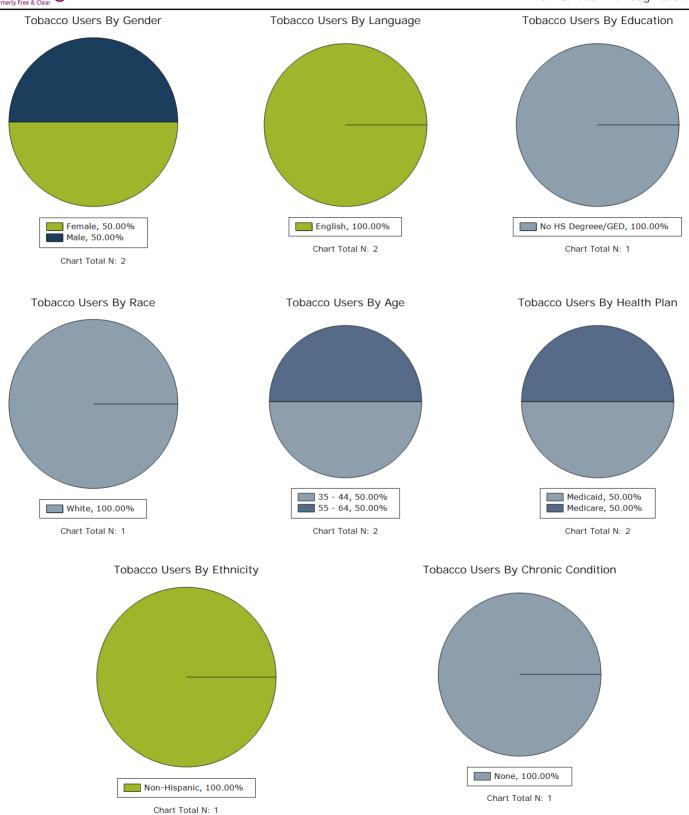




- ${\it 1.} \ \ {\it Reach-includes all\ tobacco\ users,\ regardless\ of\ service\ requested}.$
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Franklin County - Kansas Tobacco Quitline



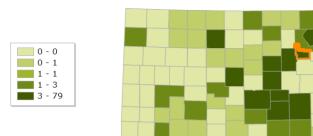
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Geary County - Kansas Tobacco Quitline

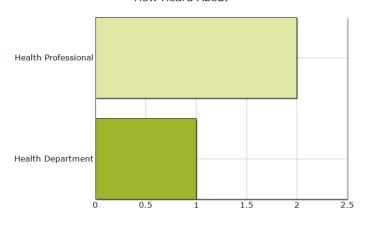
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

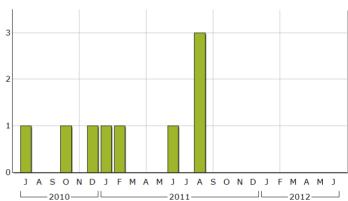




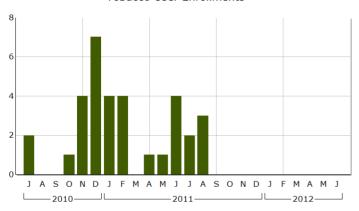
How Heard About



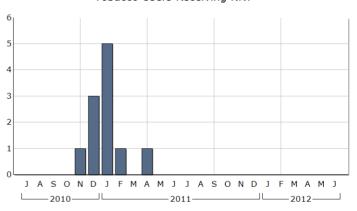




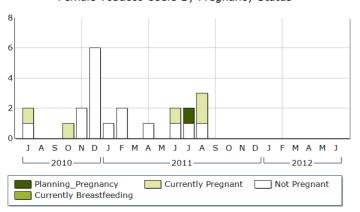
Tobacco User Enrollments

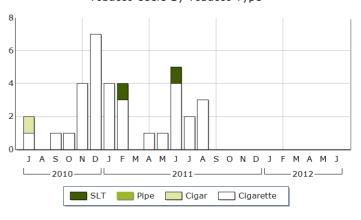


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

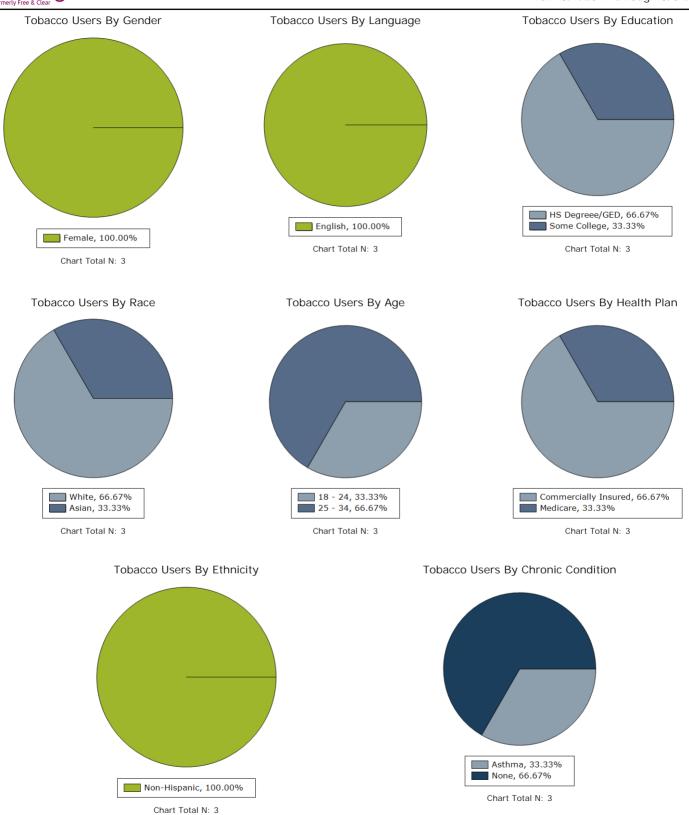




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Geary County - Kansas Tobacco Quitline



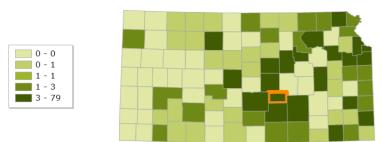
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

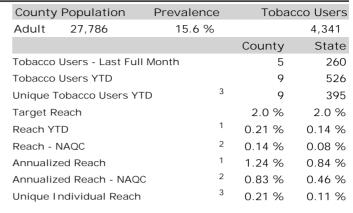


Utilization Dashboard by County Report Harvey County - Kansas Tobacco Quitline

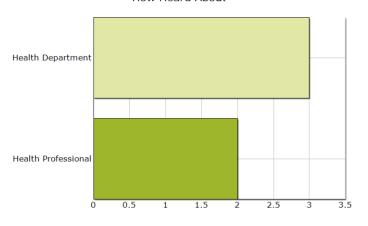
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

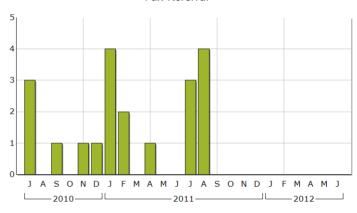




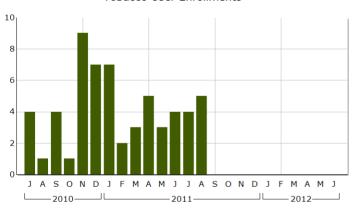
How Heard About



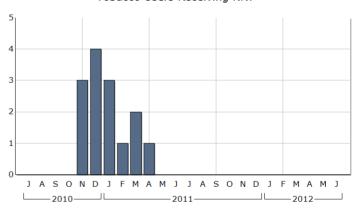




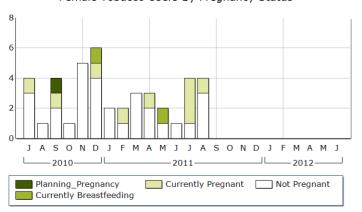
Tobacco User Enrollments

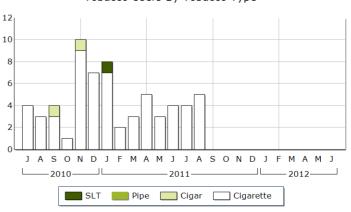


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



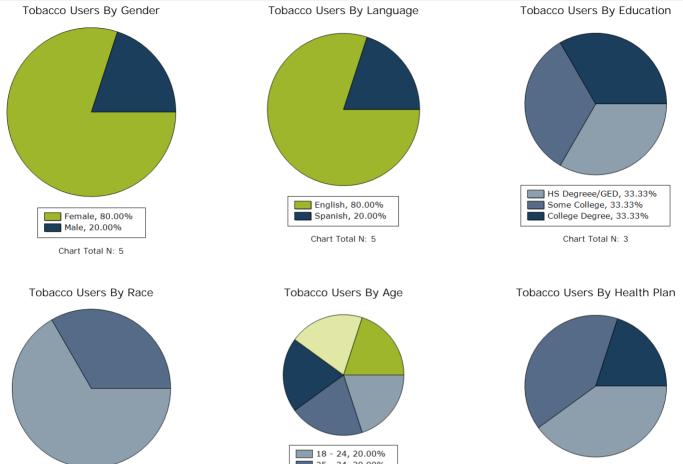


- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



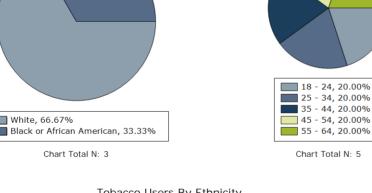
Utilization Dashboard by County Report Harvey County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011





White, 66.67%



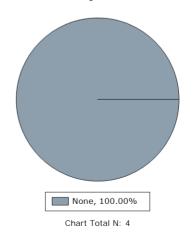


Uninsured, 40.00%

Medicaid, 20.00%

Commercially Insured, 40.00%

Chart Total N: 5





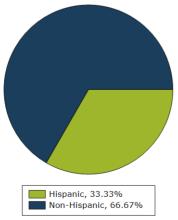


Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

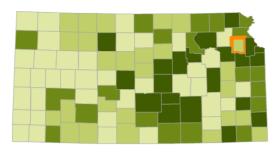


Utilization Dashboard by County Report Jefferson County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

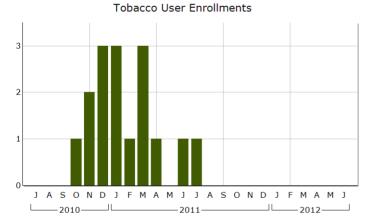
State Tobacco Users Served Contract YTD (Adults)

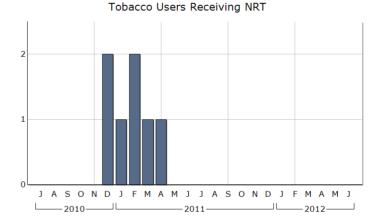


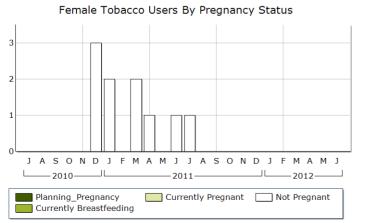


County	Population	Prevaler	nce	Tobac	co Users
Adult	15,350	5.6 9	%		857
				County	State
Tobacco	Users - Last Ful	l Month		-	260
Tobacco	Users YTD			1	526
Unique T	obacco Users Y	ΓD	3	1	395
Target R	each			2.0 %	2.0 %
Reach YT	D		1	0.12 %	0.14 %
Reach - N	NAQC		2	0.12 %	0.08 %
Annualiz	ed Reach		1	0.70 %	0.84 %
Annualiz	ed Reach - NAQ	С	2	0.70 %	0.46 %
Unique I	ndividual Reach		3	0.12 %	0.11 %

Fax Referral 2 1 J A S O N D J F M A M J J A S O N D J F M A M J 2010 2011 2012







Tobacco Users By Tobacco Type J A S O N D J F M A M J J A S O N D J F M A M J J A S O N D J F M A M J J A S O N D J F M A M J S O N D J F M A M J Cigarette

- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Jefferson County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

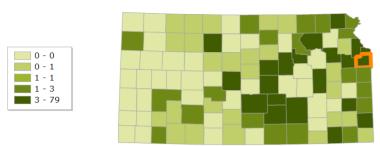
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

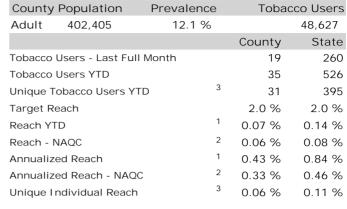


Utilization Dashboard by County Report Johnson County - Kansas Tobacco Quitline

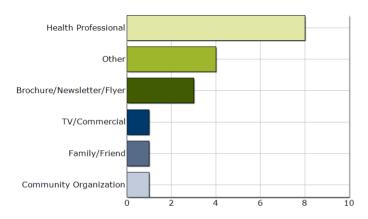
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

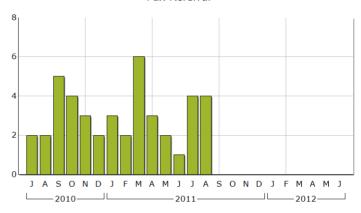




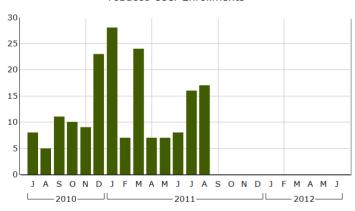
How Heard About



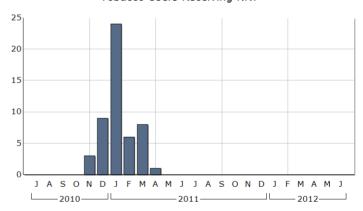
Fax Referral



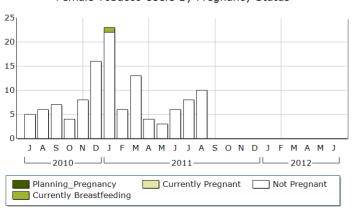
Tobacco User Enrollments

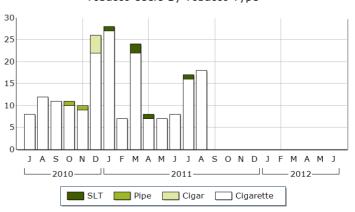


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



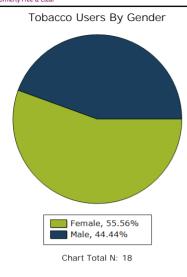


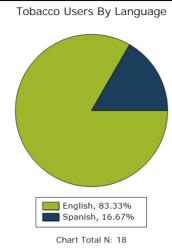
- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

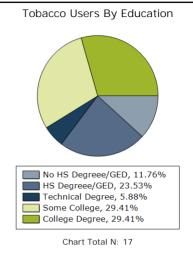


Utilization Dashboard by County Report Johnson County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011







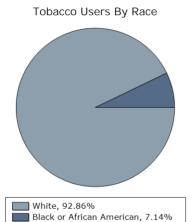
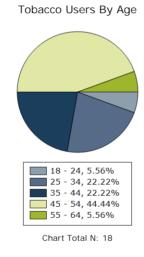
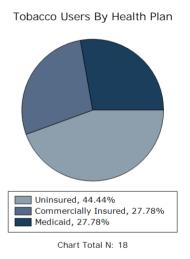
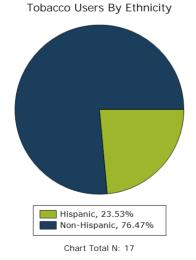
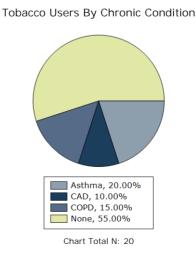


Chart Total N: 14









^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

Report Execution Time: 9/8/2011 3:00:16 AM

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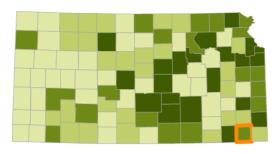


Utilization Dashboard by County Report Labette County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

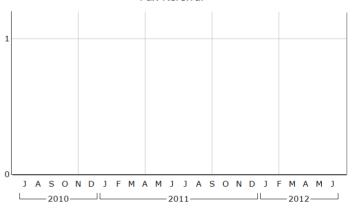
State Tobacco Users Served Contract YTD (Adults)



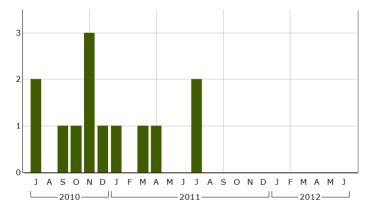


Prevalence	Tobacco Users	
22.6 %		3,886
	County	State
Month	-	260
	2	526
3	2	395
	2.0 %	2.0 %
1	0.05 %	0.14 %
2	0.05 %	0.08 %
1	0.31 %	0.84 %
2	0.31 %	0.46 %
3	0.05 %	0.11 %
	22.6 % Month 1 2 1 2	22.6 % County Month 2 2.0 % 1 0.05 % 2 0.05 % 1 0.31 % 2 0.31 %

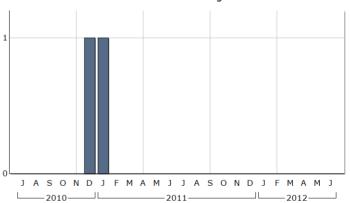
Fax Referral



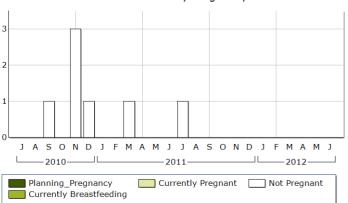
Tobacco User Enrollments

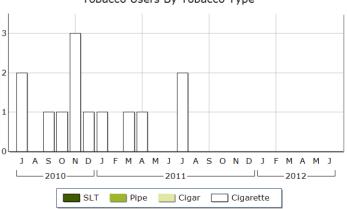


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Labette County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

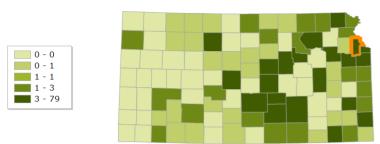
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Leavenworth County - Kansas Tobacco Quitline

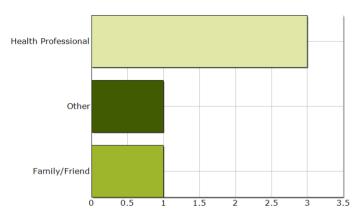
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

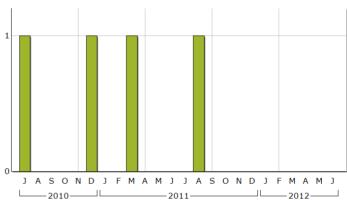


County Population		Prevaler	Prevalence		Tobacco Users	
Adult	52,577	17.5	%		9,213	
				County	State	
Tobacco	Users - Last Ful	l Month		5	260	
Tobacco	Users YTD			6	526	
Unique T	obacco Users Y	TD	3	6	395	
Target R	each			2.0 %	2.0 %	
Reach Y	ΓD		1	0.07 %	0.14 %	
Reach - I	NAQC		2	0.04 %	0.08 %	
Annualiz	ed Reach		1	0.39 %	0.84 %	
Annualiz	ed Reach - NAQ	С	2	0.26 %	0.46 %	
Unique I	ndividual Reach		3	0.07 %	0.11 %	

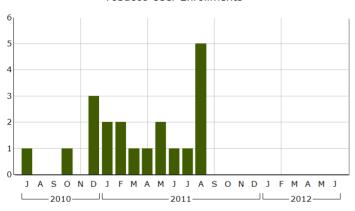
How Heard About



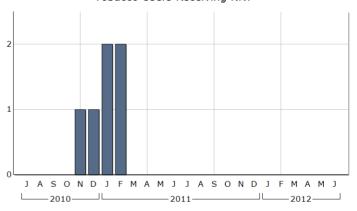




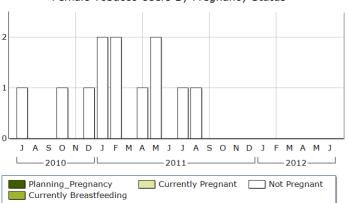
Tobacco User Enrollments

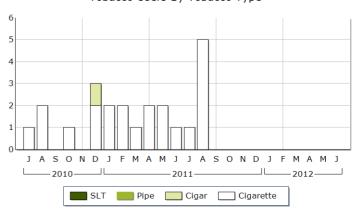


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

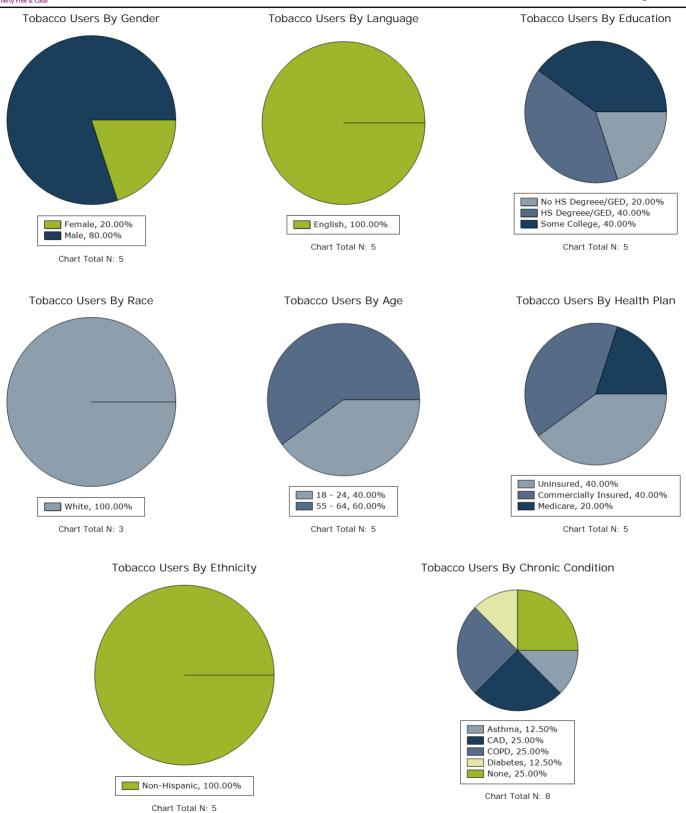




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Leavenworth County - Kansas Tobacco Quitline



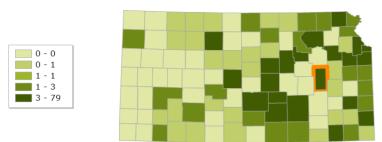
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Lyon County - Kansas Tobacco Quitline

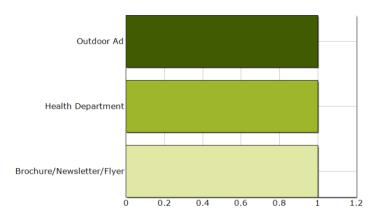
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

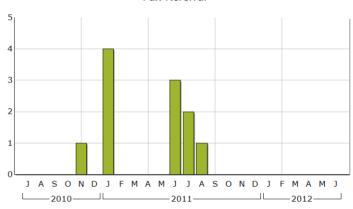


County I	Population	Prevale	nce	Tobac	cco Users
Adult	26,498	11.8	%		3,124
				County	State
Tobacco L	Jsers - Last Fu	II Month		3	260
Tobacco L	Jsers YTD			8	526
Unique To	bacco Users Y	TD	3	6	395
Target Re	ach			2.0 %	2.0 %
Reach YTI)		1	0.26 %	0.14 %
Reach - N	AQC		2	0.19 %	0.08 %
Annualize	d Reach		1	1.54 %	0.84 %
Annualize	d Reach - NAC	OC .	2	1.15 %	0.46 %
Unique In	dividual Reacl	า	3	0.19 %	0.11 %

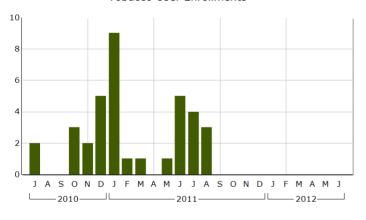
How Heard About



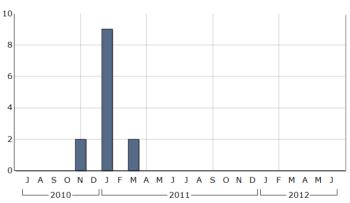
Fax Referral



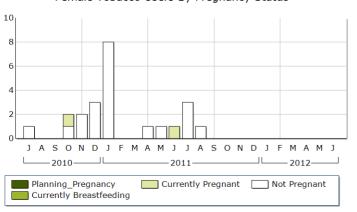
Tobacco User Enrollments

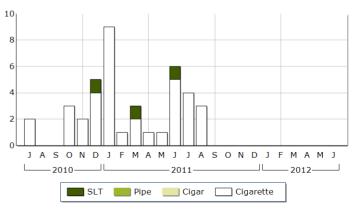


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

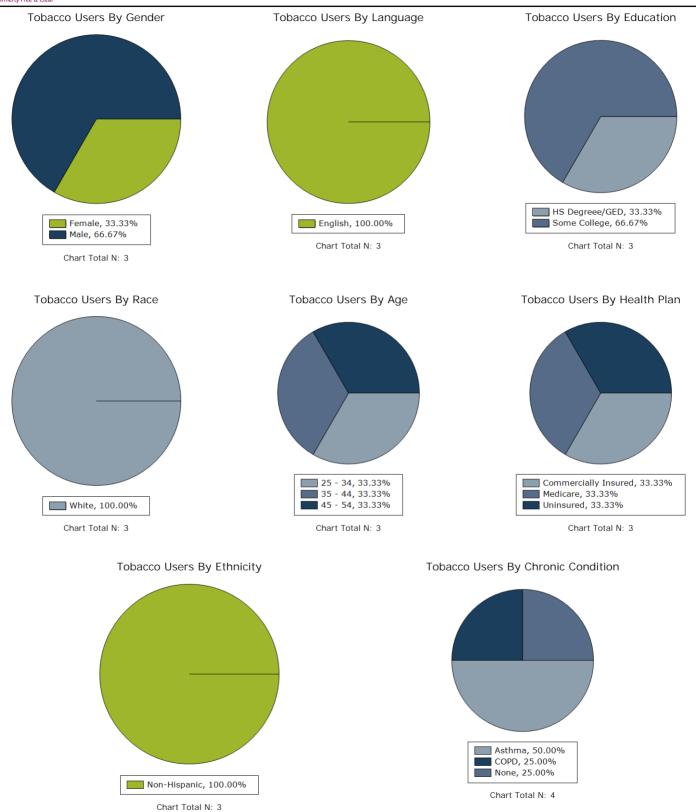




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Lyon County - Kansas Tobacco Quitline



^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

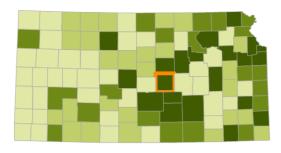


Utilization Dashboard by County Report McPherson County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

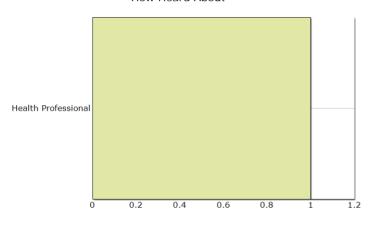
State Tobacco Users Served Contract YTD (Adults)

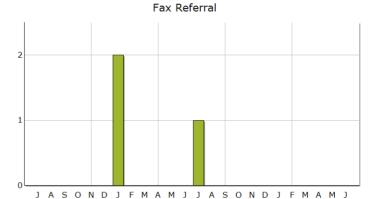




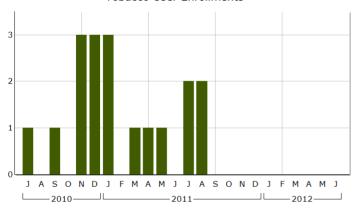
County Population Prevalence Tobacco Users Adult 27,011 12.3 % 3,325 County State Tobacco Users - Last Full Month 260 526 Tobacco Users YTD 4 Unique Tobacco Users YTD 395 3 Target Reach 2.0 % 2.0 % Reach YTD 0.12 % 0.14 % Reach - NAQC 0.06 % 0.08 % Annualized Reach 0.72 % 0.84 % Annualized Reach - NAQC 0.36 % 0.46 % Unique Individual Reach 0.09 % 0.11 %

How Heard About



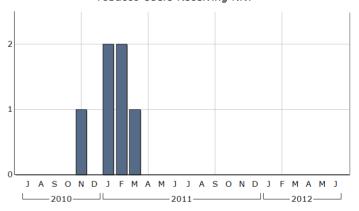


Tobacco User Enrollments

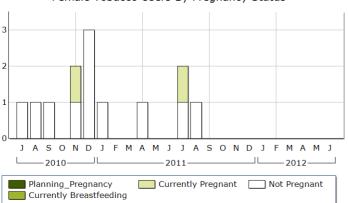


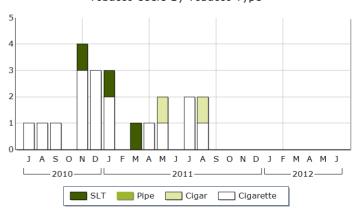


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Female Tobacco Users By Pregnancy Status

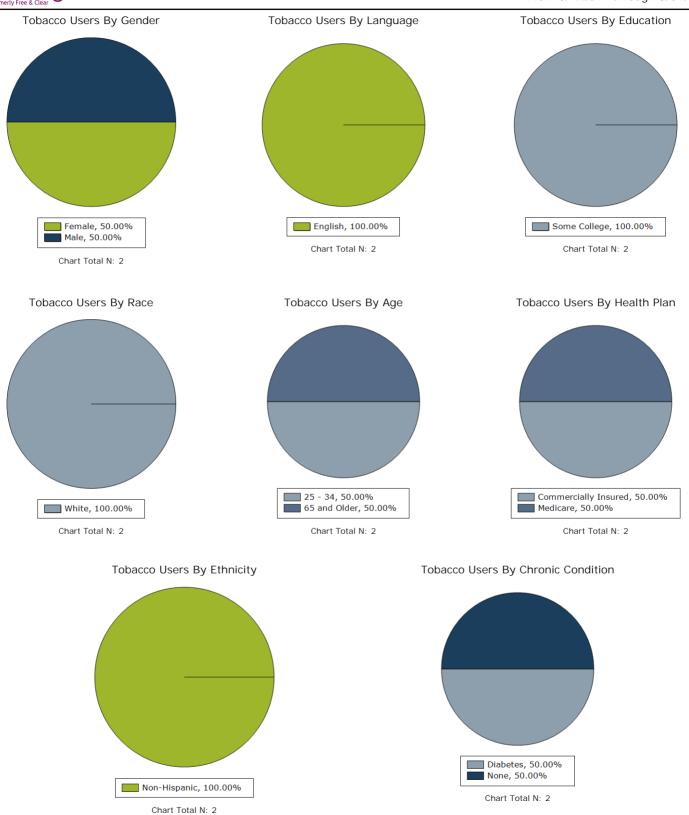




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report McPherson County - Kansas Tobacco Quitline



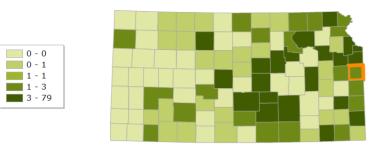
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Miami County - Kansas Tobacco Quitline

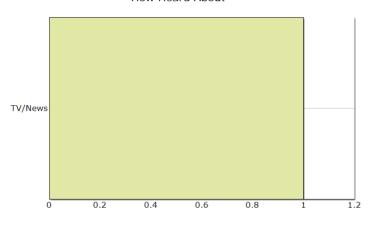
From 8/1/2011 through 8/31/2011

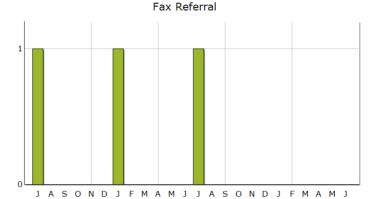
State Tobacco Users Served Contract YTD (Adults)



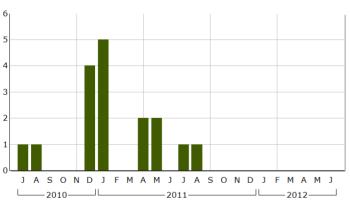
County Population		Prevale	Prevalence		Tobacco Users	
	Adult	15,900	13.5	5 %		2,147
					County	State
	Tobacco L	Jsers - Last Fu	II Month		1	260
	Tobacco L	Jsers YTD			2	526
	Unique To	bacco Users Y	TD	3	2	395
	Target Re	ach			2.0 %	2.0 %
	Reach YTI	0		1	0.09 %	0.14 %
	Reach - N	AQC		2	0.05 %	0.08 %
	Annualize	d Reach		1	0.56 %	0.84 %
	Annualize	d Reach - NAC	2C	2	0.28 %	0.46 %
	Unique In	idividual Reach	٦	3	0.09 %	0.11 %

How Heard About



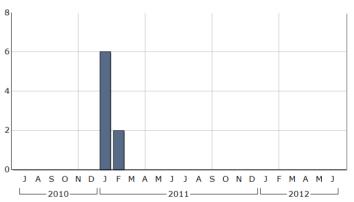


Tobacco User Enrollments

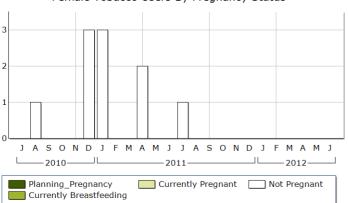


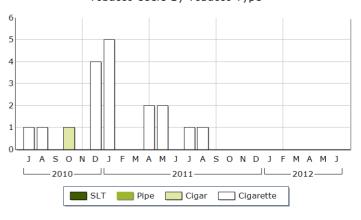


-2011-



Female Tobacco Users By Pregnancy Status

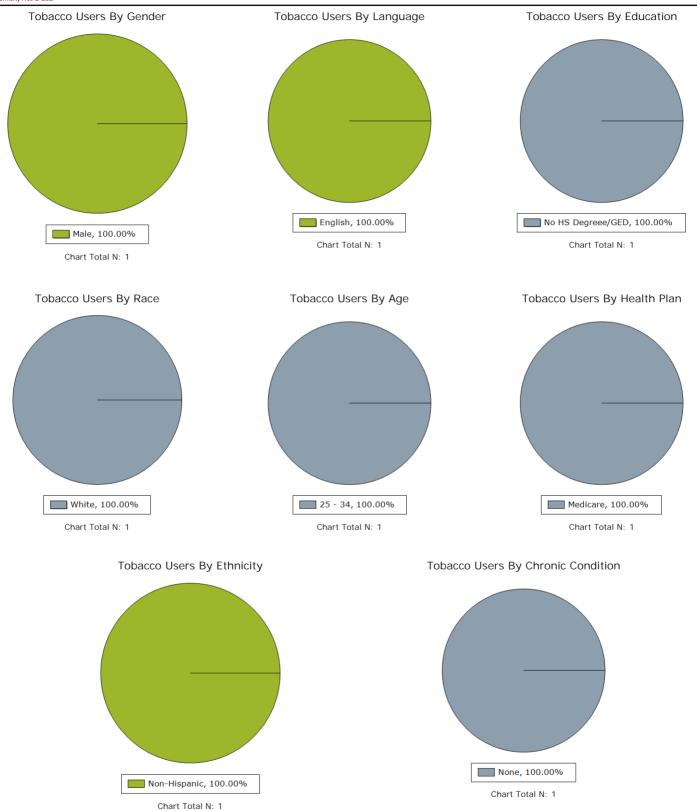




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Miami County - Kansas Tobacco Quitline



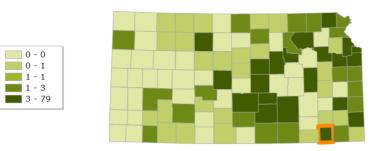
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Montgomery County - Kansas Tobacco Quitline

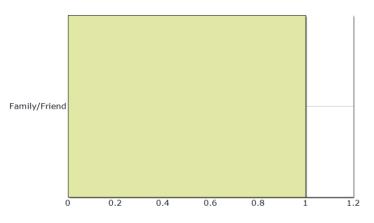
From 8/1/2011 through 8/31/2011

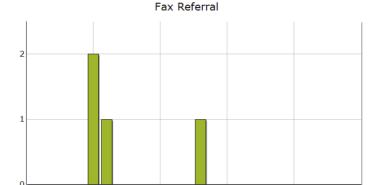
State Tobacco Users Served Contract YTD (Adults)



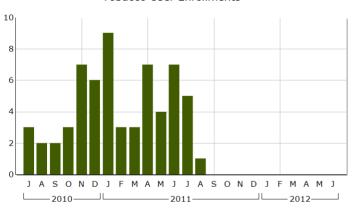
County Population		Prevale	Prevalence		Tobacco Users	
	Adult	21,354	20.8	3 %		4,450
					County	State
	Tobacco l	Jsers - Last Fu	ıll Month		1	260
	Tobacco l	Jsers YTD			6	526
	Unique To	obacco Users \	/TD	3	6	395
	Target Re	each			2.0 %	2.0 %
	Reach YT	D		1	0.13 %	0.14 %
	Reach - N	AQC		2	0.07 %	0.08 %
	Annualize	ed Reach		1	0.81 %	0.84 %
	Annualize	ed Reach - NAC	QC .	2	0.40 %	0.46 %
	Unique I r	ndividual Reac	h	3	0.13 %	0.11 %

How Heard About





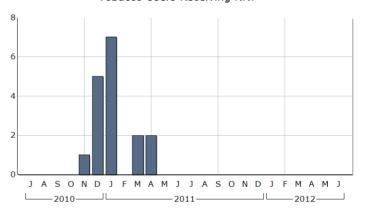
Tobacco User Enrollments



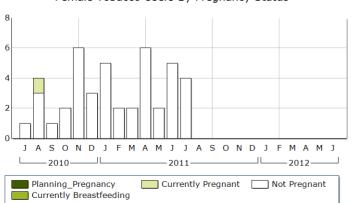
Tobacco Users Receiving NRT

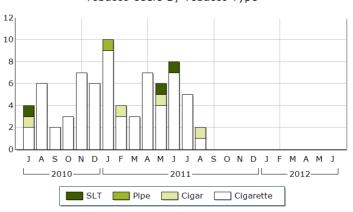
J A S O N D J F M A M J J A S O N D J F M A M J

-2011---



Female Tobacco Users By Pregnancy Status

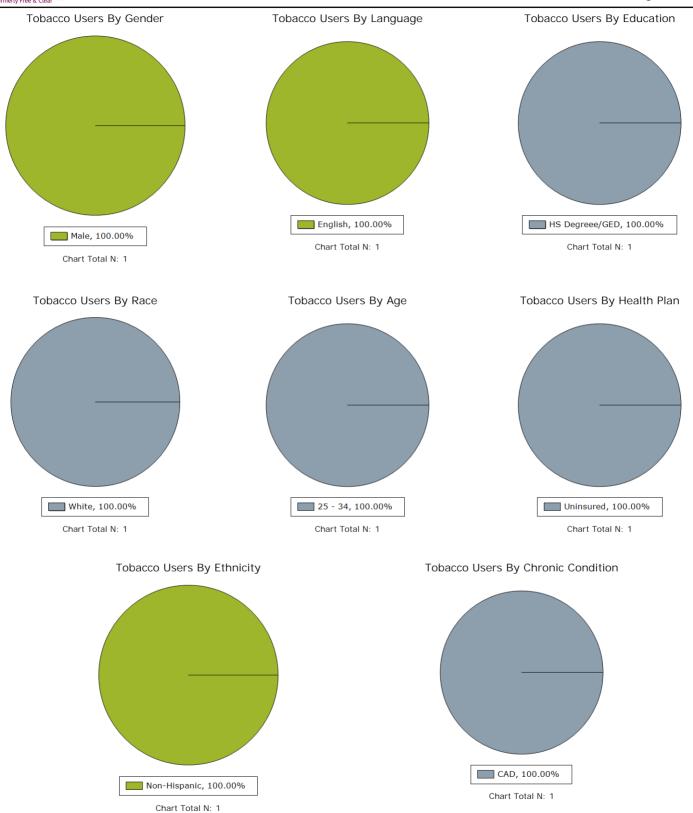




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Montgomery County - Kansas Tobacco Quitline



^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

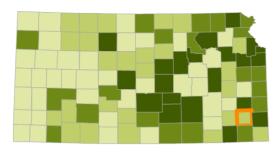


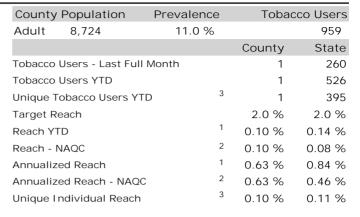
Utilization Dashboard by County Report Neosho County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

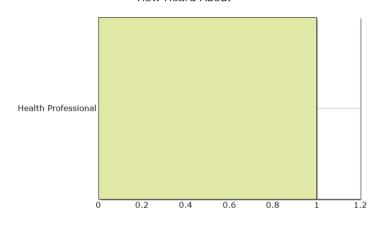
State Tobacco Users Served Contract YTD (Adults)

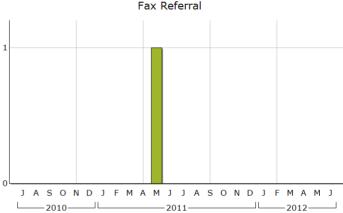




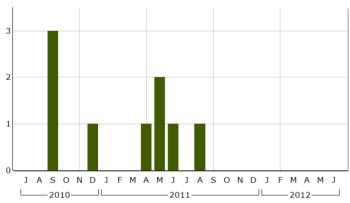


How Heard About

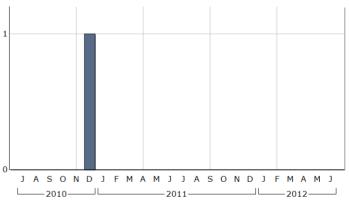




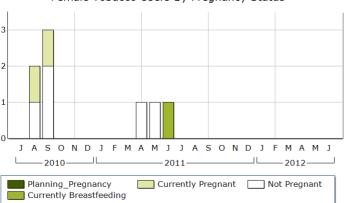
Tobacco User Enrollments

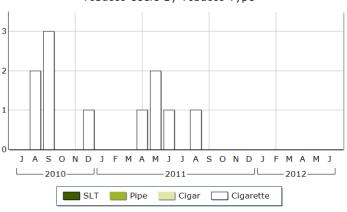






Female Tobacco Users By Pregnancy Status

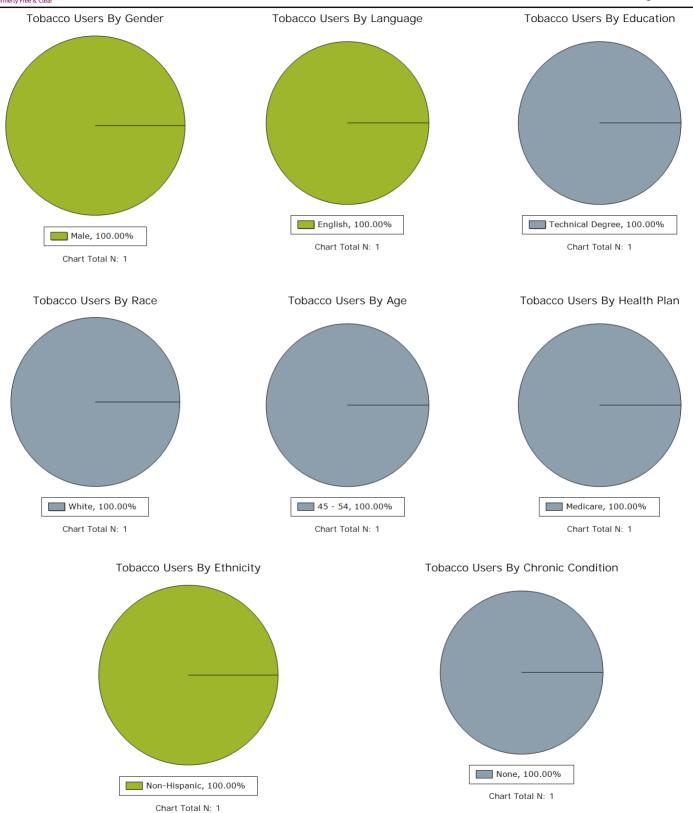




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Neosho County - Kansas Tobacco Quitline



^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

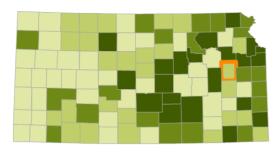


Utilization Dashboard by County Report Osage County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

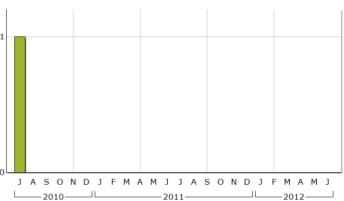
State Tobacco Users Served Contract YTD (Adults)



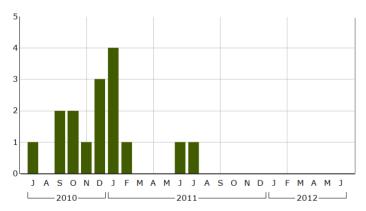


Prevalence	Tobacco Users	
43.0 %		8,860
	County	State
Month	-	260
	1	526
3	-	395
	2.0 %	2.0 %
1	0.01 %	0.14 %
2	0.01 %	0.08 %
1	0.07 %	0.84 %
2	0.07 %	0.46 %
3	-	0.11 %
	43.0 % Month 1 2 1 2	43.0 % County Month 1 2.0 % 1 0.01 % 2 0.01 % 1 0.07 % 2 0.07 %

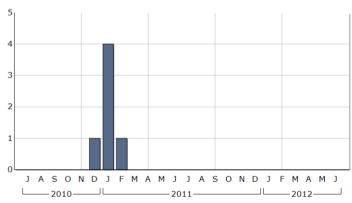
Fax Referral



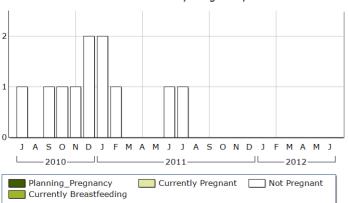
Tobacco User Enrollments

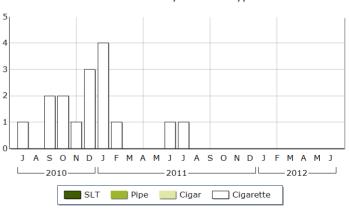


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Osage County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

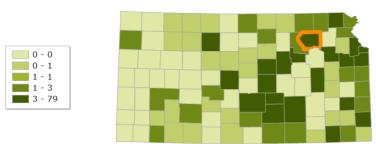
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Pottawatomie County - Kansas Tobacco Quitline

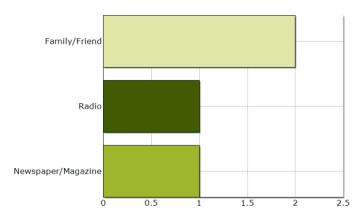
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

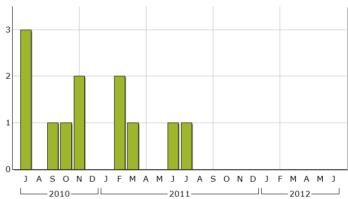


County Population		Prevale	Prevalence		Tobacco Users	
	Adult	20,687	24.9	9 %		5,141
					County	State
	Tobacco U	Jsers - Last Fu	II Month		4	260
	Tobacco U	Jsers YTD			6	526
	Unique To	bacco Users Y	TD	3	5	395
	Target Re	ach			2.0 %	2.0 %
	Reach YTI	D		1	0.12 %	0.14 %
	Reach - N	AQC		2	0.10 %	0.08 %
	Annualize	ed Reach		1	0.70 %	0.84 %
	Annualize	ed Reach - NAC	OC .	2	0.58 %	0.46 %
	Unique In	ndividual Reacl	h	3	0.10 %	0.11 %

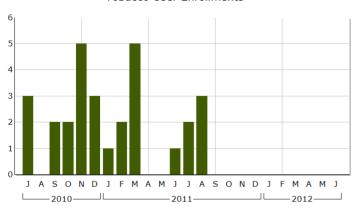
How Heard About



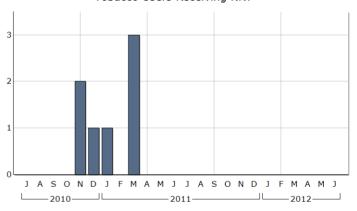




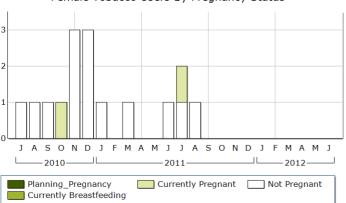
Tobacco User Enrollments

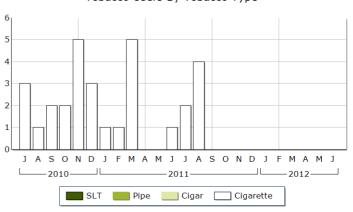


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

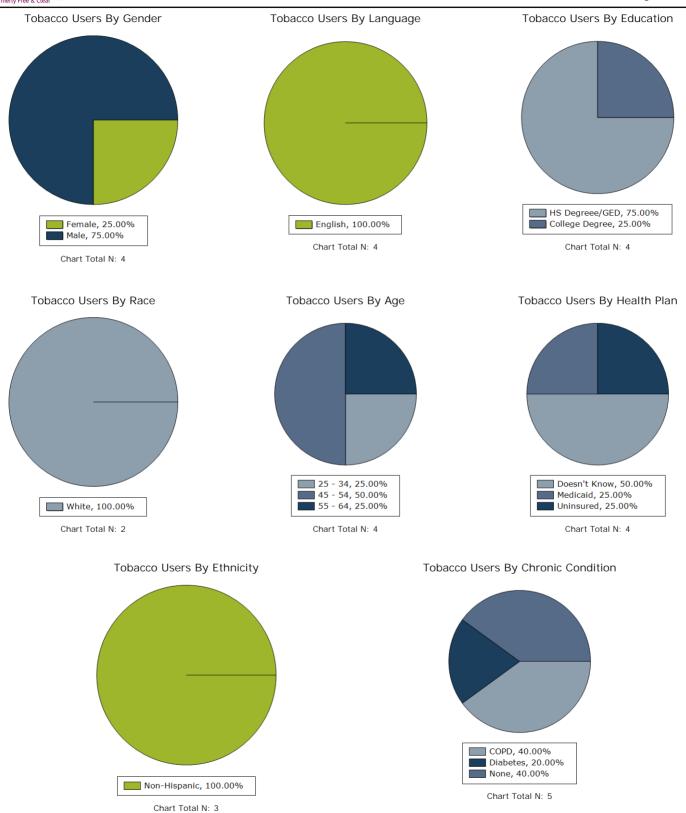




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Pottawatomie County - Kansas Tobacco Quitline



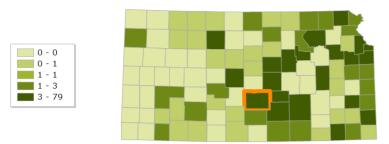
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Reno County - Kansas Tobacco Quitline

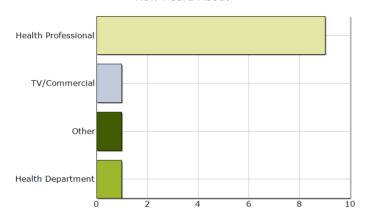
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

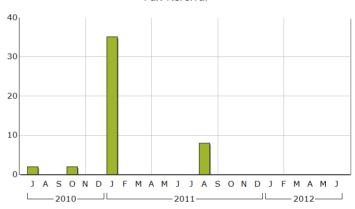


County Populati	on Prevale	ence	Tobac	cco Users	
Adult 43,376	20.0) %		8,684	
			County	State	
Tobacco Users - La	Tobacco Users - Last Full Month				
Tobacco Users YTE)		21	526	
Unique Tobacco Us	sers YTD	3	21	395	
Target Reach			2.0 %	2.0 %	
Reach YTD		1	0.24 %	0.14 %	
Reach - NAQC		2	0.20 %	0.08 %	
Annualized Reach		1	1.45 %	0.84 %	
Annualized Reach	- NAQC	2	1.17 %	0.46 %	
Unique Individual	Reach	3	0.24 %	0.11 %	

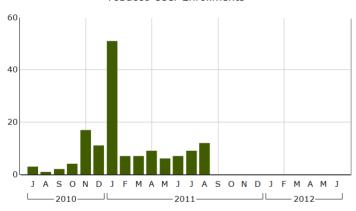
How Heard About



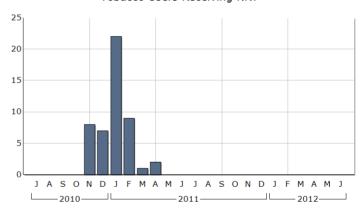
Fax Referral



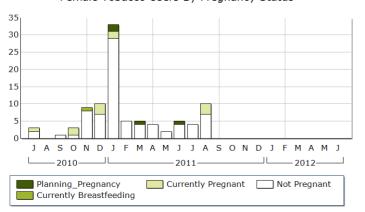
Tobacco User Enrollments

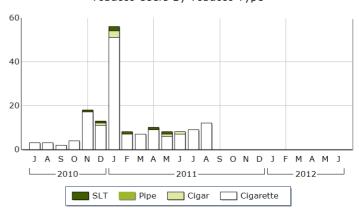


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



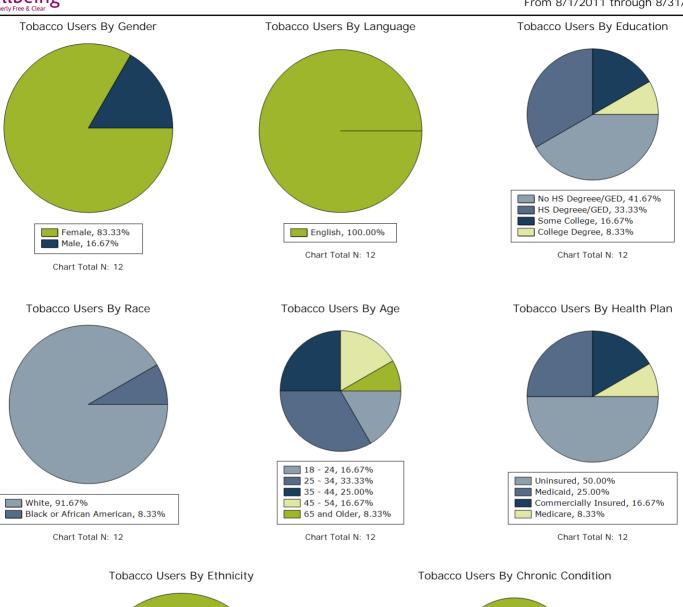


- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Reno County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011



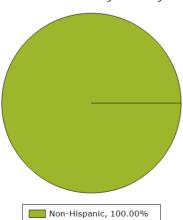
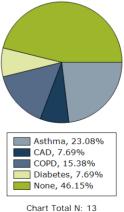


Chart Total N: 12



^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

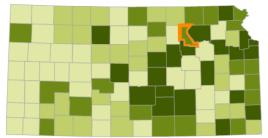


Utilization Dashboard by County Report Riley County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

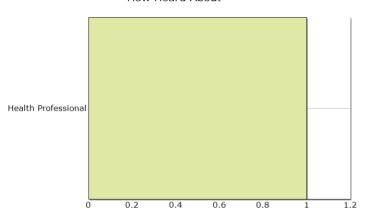
State Tobacco Users Served Contract YTD (Adults)

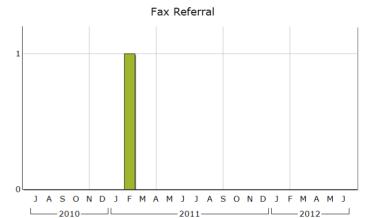




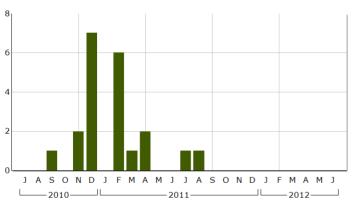
County Population Prevalence Tobacco Users Adult 41,436 9.8 % 4,072 County State Tobacco Users - Last Full Month 260 526 Tobacco Users YTD 2 Unique Tobacco Users YTD 2 395 Target Reach 2.0 % 2.0 % Reach YTD 0.05 % 0.14 % Reach - NAQC 0.02 % 0.08 % Annualized Reach 0.29 % 0.84 % Annualized Reach - NAQC 0.15 % 0.46 % Unique Individual Reach 0.05 % 0.11 %

How Heard About

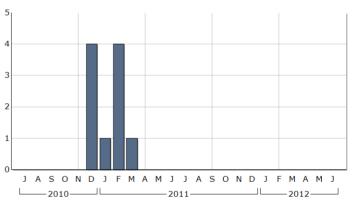




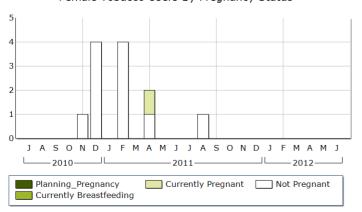
Tobacco User Enrollments

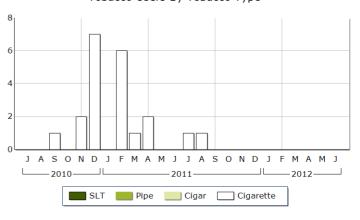






Female Tobacco Users By Pregnancy Status

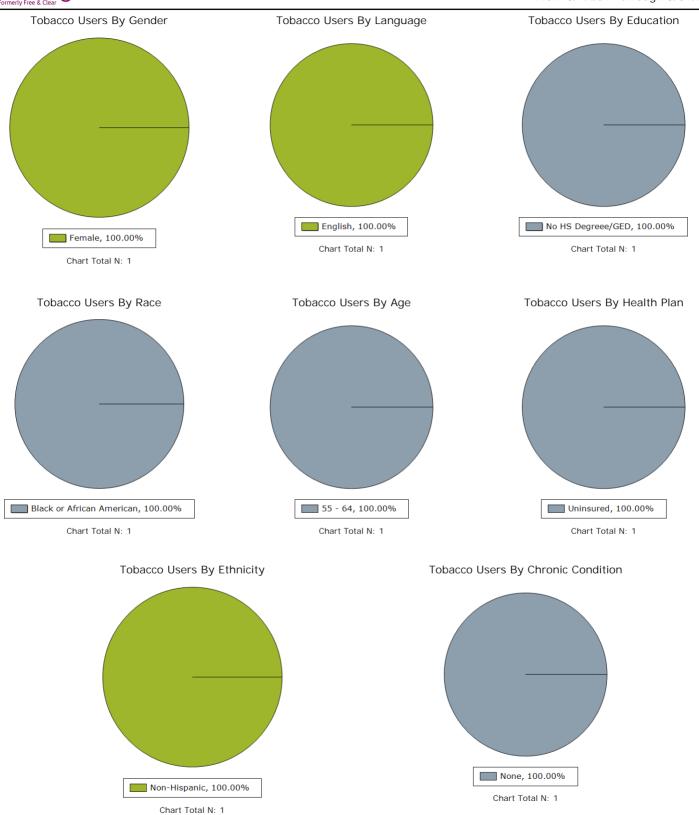




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Riley County - Kansas Tobacco Quitline



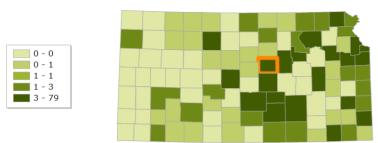
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Saline County - Kansas Tobacco Quitline

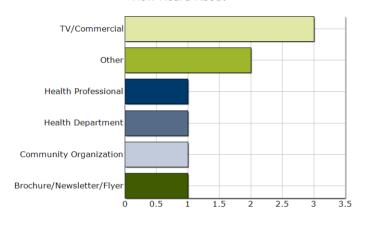
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

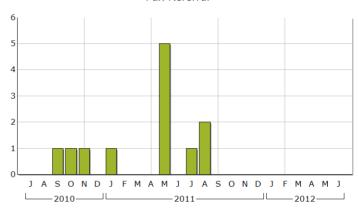




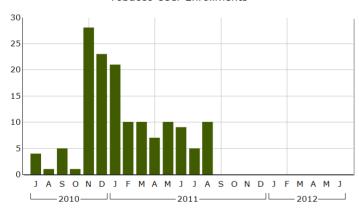
How Heard About



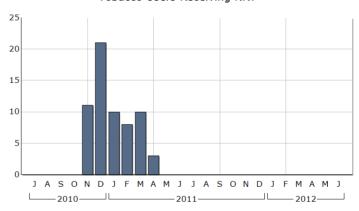




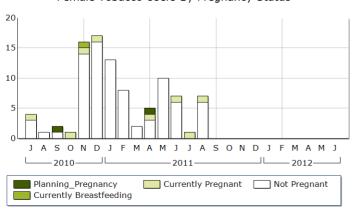
Tobacco User Enrollments

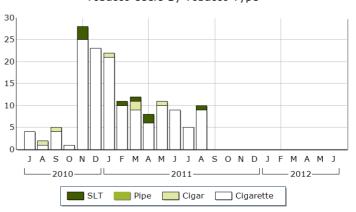


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



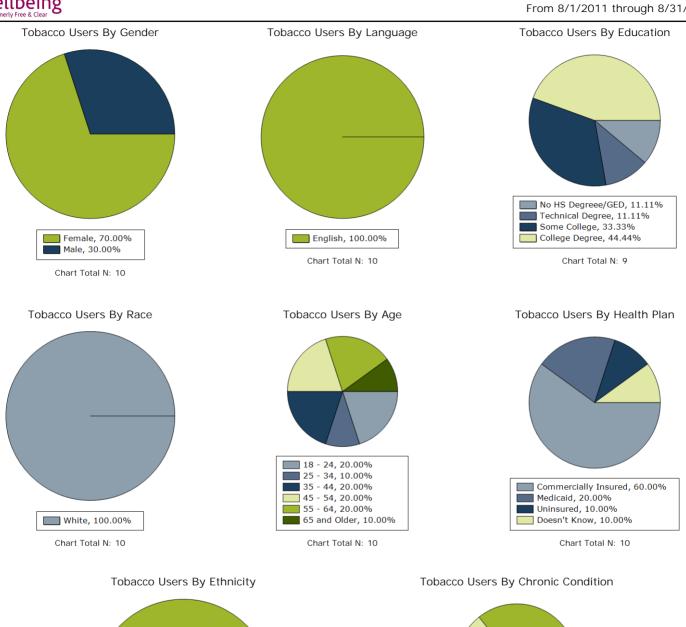


- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



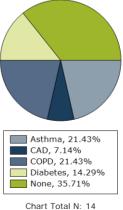
Utilization Dashboard by County Report Saline County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011





Non-Hispanic, 100.00% Chart Total N: 10



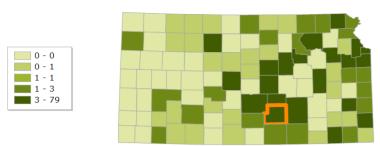
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Sedgwick County - Kansas Tobacco Quitline

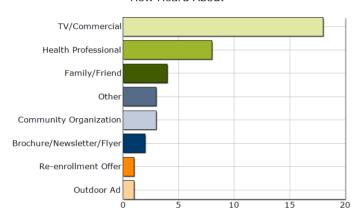
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

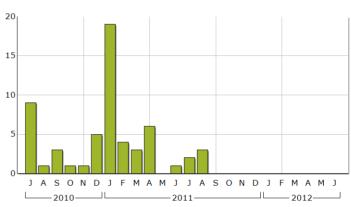


County F	Population	Prevale	nce	Tobac	cco Users
Adult	351,702	19.8	8 %		69,712
				County	State
Tobacco U	sers - Last Fu	II Month		40	260
Tobacco U	sers YTD			79	526
Unique To	bacco Users Y	TD	3	70	395
Target Rea	ach			2.0 %	2.0 %
Reach YTE			1	0.11 %	0.14 %
Reach - N	AQC		2	0.09 %	0.08 %
Annualize	d Reach		1	0.68 %	0.84 %
Annualize	d Reach - NAC	2C	2	0.56 %	0.46 %
Unique In	dividual Reach	1	3	0.10 %	0.11 %

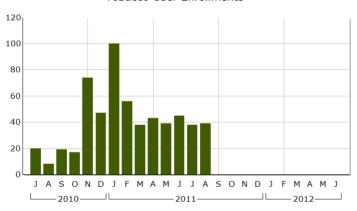
How Heard About



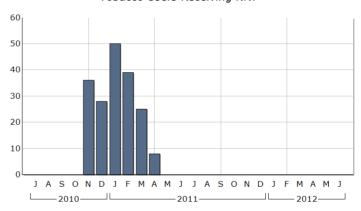




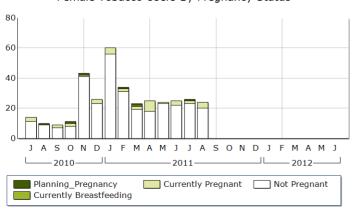
Tobacco User Enrollments

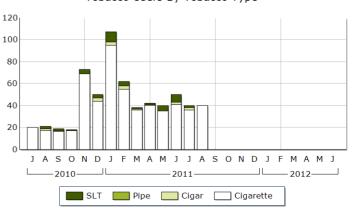


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



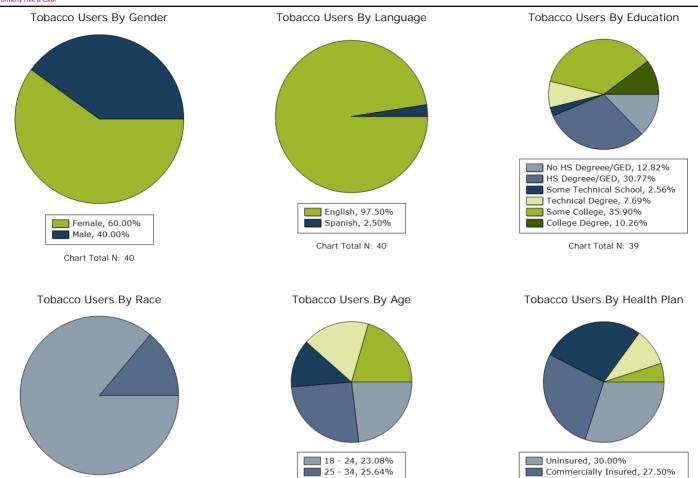
White, 86.11%

Black or African American, 13.89%

Chart Total N: 36

Utilization Dashboard by County Report Sedgwick County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011



35 - 44, 12.82%

45 - 54, 17.95%

55 - 64, 20.51%

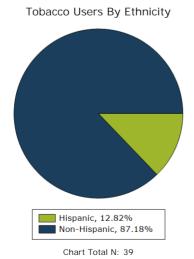
Chart Total N: 39

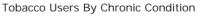


Medicaid, 27.50%

Medicare, 5.00%

Doesn't Know, 10.00%





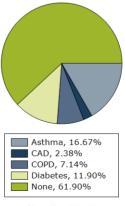


Chart Total N: 42

^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

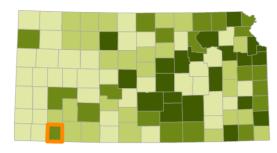


Utilization Dashboard by County Report Seward County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

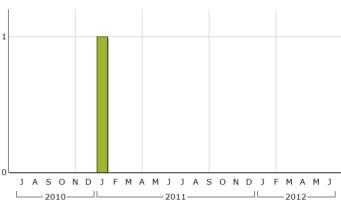
State Tobacco Users Served Contract YTD (Adults)



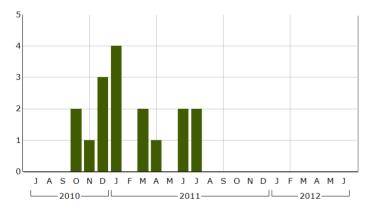


County Population		Prevale	Prevalence		Tobacco Users	
Adult	14,345	7.2	%		1,037	
				County	State	
Tobacco Us	ers - Last Full	Month		-	260	
Tobacco Us	ers YTD			2	526	
Unique Tobacco Users YTD 3			3	2	395	
Target Read	ch			2.0 %	2.0 %	
Reach YTD			1	0.19 %	0.14 %	
Reach - NAG	2C		2	0.10 %	0.08 %	
Annualized	Reach		1	1.16 %	0.84 %	
Annualized	Reach - NAQ	2	2	0.58 %	0.46 %	
Unique Indi	vidual Reach		3	0.19 %	0.11 %	

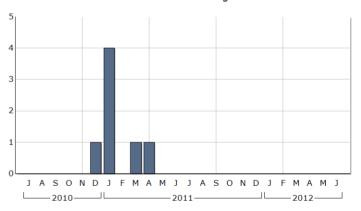
Fax Referral



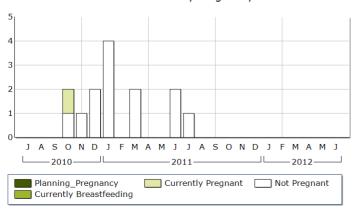
Tobacco User Enrollments

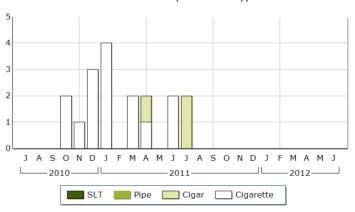


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status





- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Seward County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



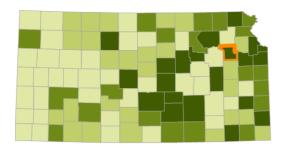
Utilization Dashboard by County Report Shawnee County - Kansas Tobacco Quitline

County Population

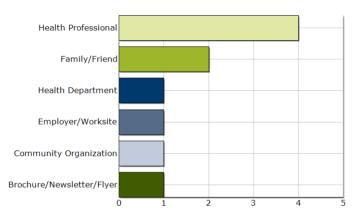
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

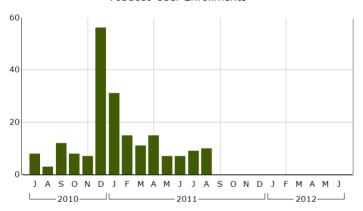




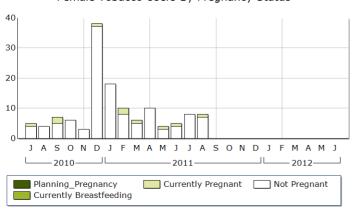
How Heard About



Tobacco User Enrollments



Female Tobacco Users By Pregnancy Status

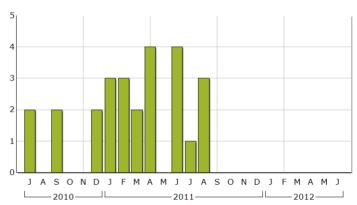


Tobacco Users

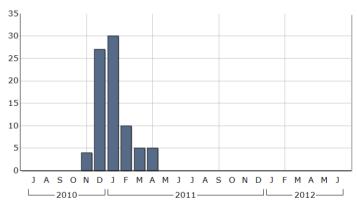
County	Opulation	ricvaici	ICC	10000	03013
Adult	130,906	15.5	%		20,239
				County	State
Tobacco I	Users - Last Fu	II Month		11	260
Tobacco I	Users YTD			20	526
Unique To	obacco Users Y	TD	3	11	395
Target Re	each			2.0 %	2.0 %
Reach YT	D		1	0.10 %	0.14 %
Reach - N	IAQC		2	0.08 %	0.08 %
Annualize	ed Reach		1	0.59 %	0.84 %
Annualize	ed Reach - NAC	2C	2	0.50 %	0.46 %
Unique I r	ndividual Reach	ו	3	0.05 %	0.11 %

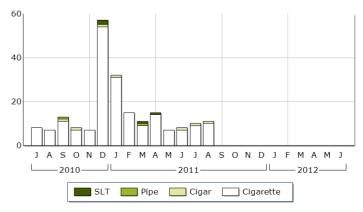
Prevalence

Fax Referral



Tobacco Users Receiving NRT



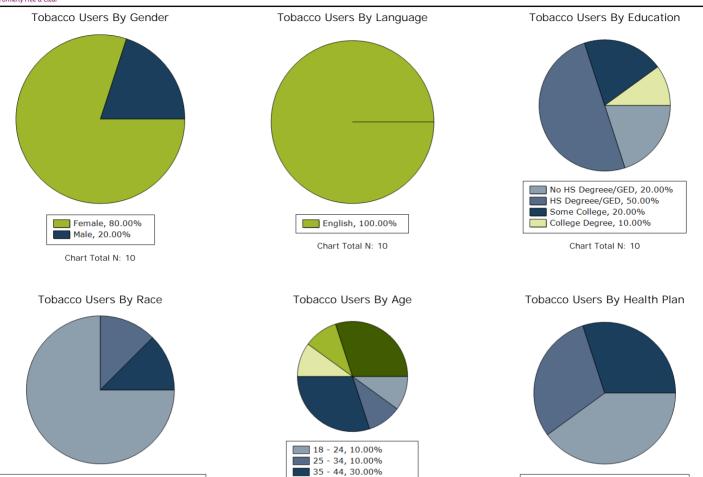


- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Shawnee County - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011



45 - 54, 10.00%

55 - 64, 10.00%

65 and Older, 30.00%

Chart Total N: 10

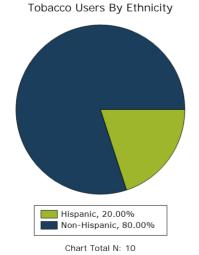


American Indian/Alaskan Native, 12.50%

Chart Total N: 8

Black or African American, 12.50%

White, 75.00%



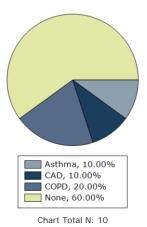
Tobacco Users By Chronic Condition

Medicare, 40.00%

Uninsured, 30.00%

Commercially Insured, 30.00%

Chart Total N: 10



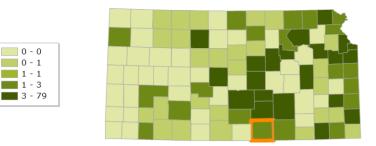
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Sumner County - Kansas Tobacco Quitline

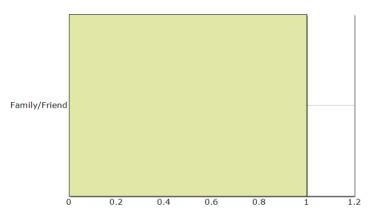
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

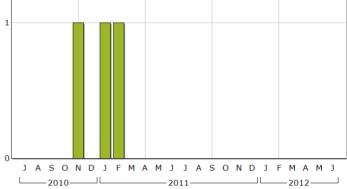


County Population		Prevale	Prevalence		Tobacco Users	
	Adult	25,362	14.4	4 %		3,639
					County	State
	Tobacco L	Jsers - Last Fu	II Month		1	260
	Tobacco L	Jsers YTD			2	526
	Unique To	bacco Users Y	TD	3	2	395
	Target Re	ach			2.0 %	2.0 %
	Reach YTI)		1	0.05 %	0.14 %
	Reach - N.	AQC		2	0.05 %	0.08 %
	Annualize	d Reach		1	0.33 %	0.84 %
	Annualize	d Reach - NAC	OC .	2	0.33 %	0.46 %
	Unique In	dividual React	h	3	0.05 %	0.11 %

How Heard About

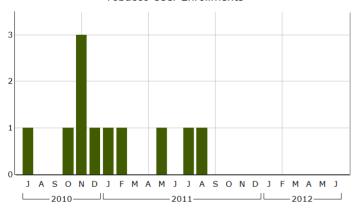




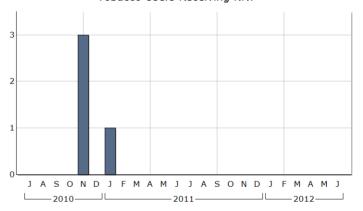


Fax Referral

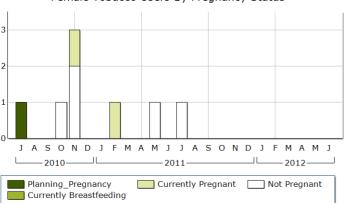
Tobacco User Enrollments

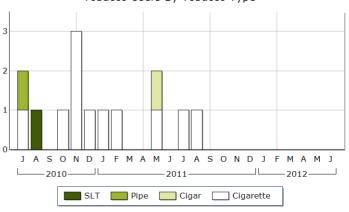


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

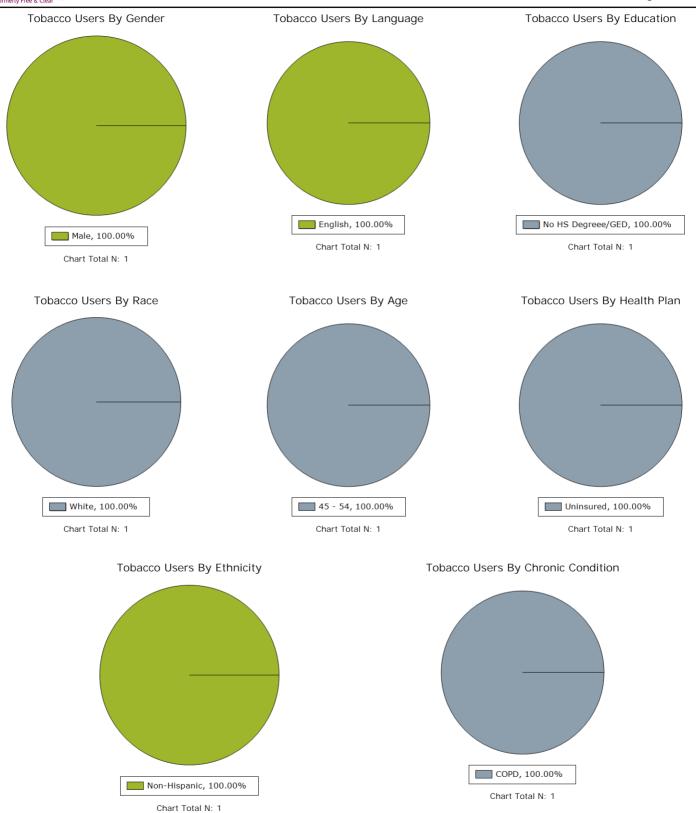




- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report Sumner County - Kansas Tobacco Quitline



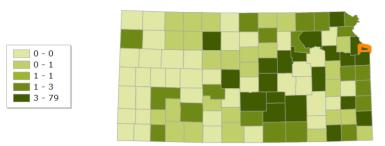
^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report Wyandotte County - Kansas Tobacco Quitline

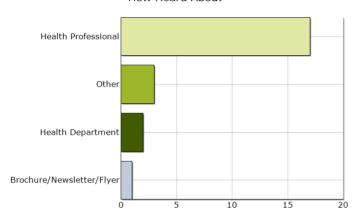
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

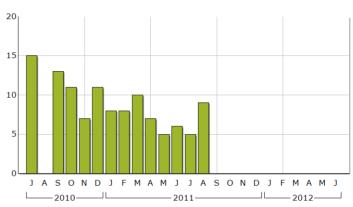


County Population Prevalence		Tobacco Users	
Adult 110,013	24.8 %		27,266
		County	State
Tobacco Users - Last Full	23	260	
Tobacco Users YTD		36	526
Unique Tobacco Users YT	D 3	34	395
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.13 %	0.14 %
Reach - NAQC	2	0.10 %	0.08 %
Annualized Reach	1	0.79 %	0.84 %
Annualized Reach - NAQ	2	0.59 %	0.46 %
Unique Individual Reach	3	0.12 %	0.11 %

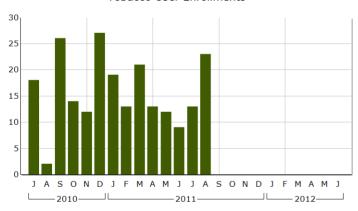
How Heard About



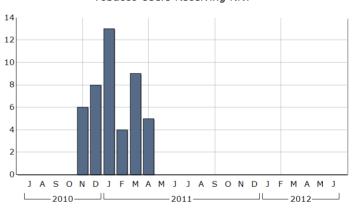




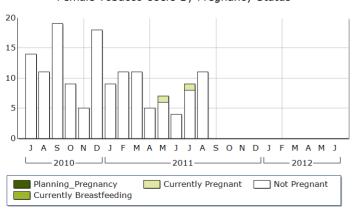
Tobacco User Enrollments

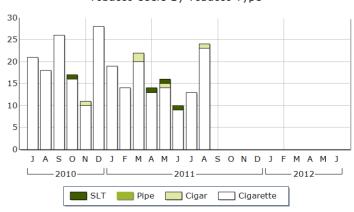


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



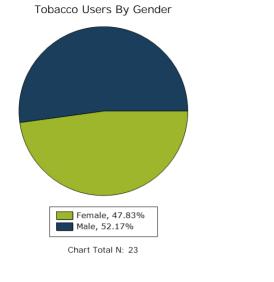


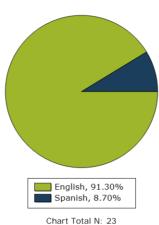
- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



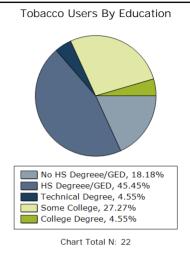
Utilization Dashboard by County Report Wyandotte County - Kansas Tobacco Quitline

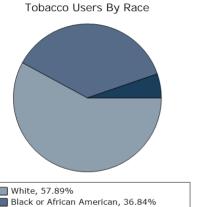
From 8/1/2011 through 8/31/2011





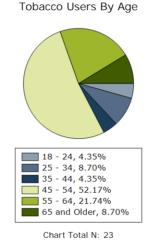
Tobacco Users By Language

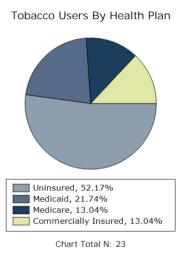




American Indian/Alaskan Native, 5.26%

Chart Total N: 19





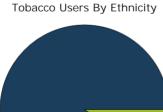
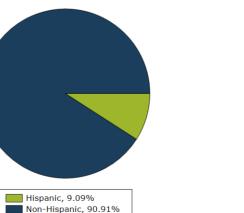


Chart Total N: 22



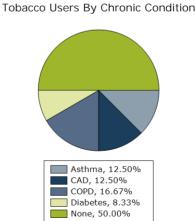


Chart Total N: 24

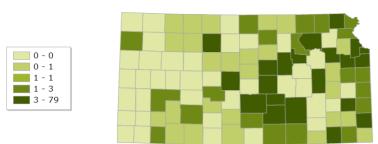
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.



Utilization Dashboard by County Report All Other Counties - Kansas Tobacco Quitline

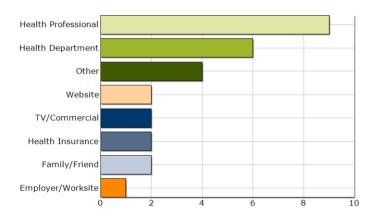
From 8/1/2011 through 8/31/2011

State Tobacco Users Served Contract YTD (Adults)

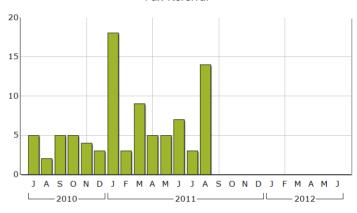


County Population Prevalence		Tobacco Users	
Adult 354,500	17.4 %		61,559
		County	State
Tobacco Users - Last Full Month		28	260
Tobacco Users YTD		51	526
Unique Tobacco Users Y1	TD 3	45	395
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.08 %	0.14 %
Reach - NAQC	2	0.07 %	0.08 %
Annualized Reach	1	0.50 %	0.84 %
Annualized Reach - NAQ	2	0.41 %	0.46 %
Unique Individual Reach	3	0.07 %	0.11 %

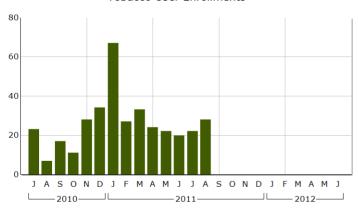
How Heard About



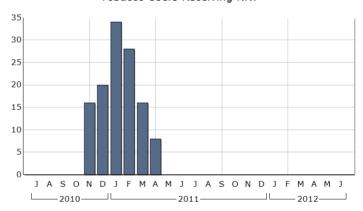
Fax Referral



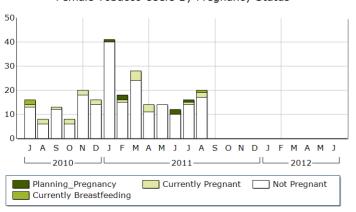
Tobacco User Enrollments

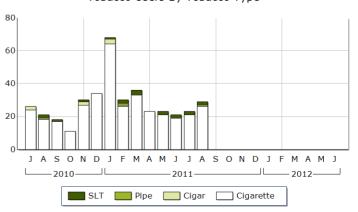


Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



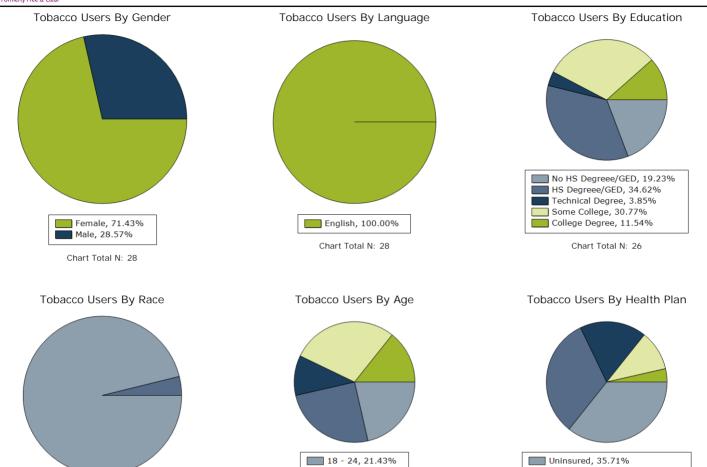


- 1. Reach includes all tobacco users, regardless of service requested.
- 2. NAQC Reach includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.



Utilization Dashboard by County Report All Other Counties - Kansas Tobacco Quitline

From 8/1/2011 through 8/31/2011



25 - 34, 25.00%

35 - 44, 10.71%

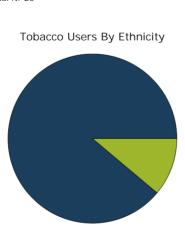
45 - 54, 28.57%

55 - 64, 14.29%

Chart Total N: 28



White, 96.15%



Non-Hispanic, 88.89% Chart Total N: 27

Hispanic, 11.11%

Tobacco Users By Chronic Condition

Commercially Insured, 32.14%

Chart Total N: 28

Medicaid, 17.86%

Medicare, 10.71%

Doesn't Know, 3.57%

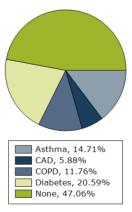


Chart Total N: 34

^{* &}quot;All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey. These counties include:

ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JACKSON, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

^{3.} Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.